



NOTICE OF MEETING

CABINET MEMBER FOR CULTURE, LEISURE AND SPORT

FRIDAY, 18 MARCH 2016 AT 9.00 AM

THE EXECUTIVE MEETING ROOM - THIRD FLOOR, THE GUILDHALL

Telephone enquiries to Lisa Gallacher 02392834056

Email: lisa.gallacher@portsmouthcc.gov.uk

CABINET MEMBER FOR CULTURE, LEISURE AND SPORT

Councillor Linda Symes (Conservative)

Group Spokespersons

Councillor Lee Hunt, Liberal Democrat

Councillor Julie Swan, UK Independence Party

Councillor Yahiya Chowdhury, Labour

(NB This Agenda should be retained for future reference with the minutes of this meeting.)

Please note that the agenda, minutes and non-exempt reports are available to view online on the Portsmouth City Council website: www.portsmouth.gov.uk

Deputations by members of the public may be made on any item where a decision is going to be taken. The request should be made in writing to the contact officer (above) by 12 noon of the working day before the meeting, and must include the purpose of the deputation (for example, for or against the recommendations). Email requests are accepted.

A G E N D A

1 Apologies for Absence

2 Declarations of Interest

3 Developing Watersports in Portsmouth 2016-2020 (Pages 1 - 40)

Purpose of report

To seek approval for the strategy "Developing Watersport in Portsmouth" and to begin implementation of the associated action plan.

RECOMMENDED that the Cabinet Member:

Approve the document *Developing Watersport in Portsmouth* at Appendix 1.

4 Events Strategy (Pages 41 - 52)

Purpose of report

To inform and update the Cabinet Member on the development of a draft Events Strategy and to seek authorisation to circulate this document for wider discussion and comment.

RECOMMENDED

- (1) That the draft Events Strategy (Appendix 1) be circulated for feedback to a broad range of public stakeholder for discussion and comment.**
- (2) That the feedback is collate and a final report and strategy is take to a Culture, Leisure and Sport meeting in the autumn for formal adoption.**

5 Americas Cup World Series 2016 (Pages 53 - 62)

Purpose of report

To outline the Cabinet Member the proposal for the hosting of the America's Cup World Series event in Portsmouth in July 2016.

RECOMMENDED

- (1) To agree the outline land usage for the Americas Cup World Series event as illustrated in Appendix A.**
- (2) To agree to allow the event organiser to facilitate a limited amount of parking on the area of Southsea Common to the east of Serpentine Road.**
- (3) For the Council to meet the provision of the additional Beach Patrol Services required to support the Free to View area as part of the Annual agreement with the lifeguards.**

6 Transforming the D-Day Museum - Heritage Lottery Fund Award (Pages 63 - 86)

Purpose of report

To advise member of the award of the Heritage Lottery Fund (HLF) funding to the Transforming the D Day Museum project and the terms of the grant and to advise members of the award of 'banking fines' funding to the project.

RECOMMENDED that the Cabinet Member:

- (1) Accepts the grant award of £4,044,500 from HLF for enhancing, funding and transforming the D-Day Museum following consultation with the S151 Officer and Director of Finance.**
- (2) Agrees that Portsmouth City Council acts as applicant, lead authority and accountable body, accepting the grant offer together with all the terms and conditions of the Heritage Lottery Fund Award. To ensure compliance with all the award criteria**

- obligations including all the additional grant conditions.
- (3) Authorises officers to manage and deliver the project in line with HLF requirements and grant authority for day to day decision making in line with Part 2 of the scheme of delegation set out in the constitution. That authority is delegated to Dr Jane Mee, Museums and Visitor Services Manager as lead officer for the applicant and accountable body.
 - (4) Notes the award of the 'banking fines; funding and agrees proposals for its use.

7 Fitness trainers on the seafront and parks and open spaces (Pages 87 - 94)

Purpose of report

To seek approval of the Cabinet Member for Culture, Leisure and Sport to issue Permits for appropriate fees and charges for Fitness Trainers carrying out this service on city council owned land held within the Culture, Leisure and Sport portfolio.

RECOMMENDED

- (1) The Cabinet Member for Culture, Leisure and Sport approves the formalisation of fitness training on PCC land held within the portfolio.
- (2) The Cabinet Member for Culture, Leisure and Sport approves the charging of fees based on the matrix (Appendix A).
- (3) The fees proposed to be paid by the Fitness Trainers will be based on a matrix covering the number of those being trained and the number of sessions the trainer carries out per week.
- (4) In addition to any Permit fee, an application fee will be charged and a deposit payable in the event of the trainer causing physical damage to the land and this will be retained for the duration of the Permit (Appendix A).
- (5) The Cabinet Member for Culture, Leisure and Sport approve the application process to ensure that trainers are suitably qualified, insured and are issued Permits once a fee has been applied (Appendix B).

8 Southsea Castle (Pages 95 - 100)

Purpose of report

The purpose of the report is to give an update on activity and plans at Southsea Castle.

RECOMMENDED that the Cabinet Member Agree a variation of the marquee charges to increase bookings, thus increasing income and possible investment in the maintenance of the Castle.

The following items are for information only

9 Seafront Consultation (Pages 101 - 110)

Purpose of report

- (1) To formally inform the Cabinet Member of the results of the seafront consultation that took place between 1 and 31 August 2015.
- (2) The consultation objective was to find out from local residents how they viewed the current facilities and services located on the seafront.

10 Grant Awards 2016/17 (Pages 111 - 112)

Purpose of report

This report sets out to confirm the funding levels which have previously been agreed by Members at Full Council for cultural organisation for the financial year 2016-17.

11 Interaction Project (Pages 113 - 114)

Purpose of report

To update the Cabinet Member on the transfer of the Interaction Service to the voluntary sector.

12 Pump Track (Pages 115 - 122)

Purpose of report

To provide an update on the progress for installation of a BMX Pump Track in the northern part of the city.

13 Capturing the Spirit - Update on a Community Project based in Paulsgrove and Wymering (Pages 123 - 124)

Purpose of report

To advise Members of the submission of an application to the Heritage Lottery Fund (HLF) for funding to support a community project based in the north of the city.

Members of the public are now permitted to use both audio visual recording devices and social media during this meeting, on the understanding that it neither disrupts the meeting or records those stating explicitly that they do not wish to be recorded. Guidance on the use of devices at meetings open to the public is available on the Council's website and posters on the wall of the meeting's venue.

Agenda Item 3



Title of meeting:	Culture, Leisure and Sport Decision Meeting
Date of meeting:	18 March 2016
Subject:	Developing Watersport in Portsmouth 2016 - 2020
Report by:	Stephen Baily, Director of Children's Services
Wards affected:	All
Key decision:	No
Full Council decision:	No

1. Purpose of report

- 1.1 The purpose of this report is to seek approval for the strategy "Developing Watersport in Portsmouth" and to begin implementation of the associated action plan.

2. Recommendations

- 2.1 **It is recommended that the Cabinet Member for Culture, Leisure and Sport:**
- (a) approves the document, *Developing Watersport in Portsmouth*, at Appendix 1**

3. Reasons for recommendations

- 3.1 Portsmouth's growth and character have been influenced by its geographical location and relationship to the sea. Home to the Royal Navy since the 17th century and located predominantly on an island, the city retains a strong maritime heritage distinguished by its historic, diverse and vibrant waterfront. The city has a rich natural environment with internationally protected harbours and other nationally and locally protected sites. The seafront is the main focus for leisure activity by the sea, and is home to many of the city's historic buildings and streets. There are over 6 million visits per year to the seafront.
- 3.2 The seafront brings great benefit to the people of the city and its visitor economy, and a strategy is in place to develop the area further for leisure and tourism, including by attracting world class events. There is more to the Portsmouth waterfront than Southsea, though. On the eastern coast, the internationally designated harbours are unique areas for people to enjoy. To the west, the Naval Base and Commercial Port give way to the shore line at Tipner, leading up past Hilsea Lido to Port Creek, and leading towards Port Solent & Horsea Island in the northwest corner of the city on the northern reaches of Portsmouth Harbour.

This abundance of waterfront opens up unique opportunities for the city. It means that Portsmouth can offer varied and attractive lifestyle choices to residents; can appeal to visitors looking for a range of experiences; and presents advantages for businesses and investors.

- 3.3 These facilities support hundreds of individuals actively participating in sports or sports administration, to ensure that there is a vibrancy in the city. However, we know that there are improvements that could be made to the existing facilities that would improve access and participation.
- 3.4 There are already many events that build on what exists and add to the identity of Portsmouth as a Great Waterfront City, including regattas for various local watersport clubs, and events celebrating children and young people, such as the Beach Olympics. In 2015, these were augmented by the America's Cup World Series events in Portsmouth, a world class sailing regatta that brought an international profile for the city. In 2016, the city will host the second of these events, cementing what we hope will be a long-lasting association with the oldest trophy in international sporting competition.
- 3.5 The city therefore already has a thriving watersport and coastal recreation community and some excellent facilities. The challenge now is to work within the national and local policy contexts to build on this foundation and harness the energy that exists to take the watersport opportunity and ensure there is a significant impact for residents, visitors and business.

4. Developing a strategy for watersport in Portsmouth

- 4.1 To do this, we have consulted with a wide range of partners to develop a high level strategy for watersport in the city, building on the strengths and areas of development that have been highlighted. Four key themes have been highlighted:
- Ensuring participation in watersports and coastal recreation is as safe, easy and inclusive as possible
 - Taking and making opportunities to make the most of facilities and assets across the city to improve the watersports and coastal recreation offer in Portsmouth
 - Building on the watersports and coastal recreation opportunity to promote the Great Waterfront City
 - Using the opportunity presented by watersport and coastal recreation to enhance the education and skills offer of Portsmouth
- 4.2 For each of these workstrands, a programme of actions has been suggested to support development, and this action plan is incorporated at the end of the document.

4.3 It is the expectation that by recognising the importance of watersport to a city like Portsmouth, with its unique characteristics, we can shape our work to capitalise on the potential offered by watersport to support a range of objectives for the city related to jobs and skills, the economy (including the visitor economy) and the image of the city.

4. Equality Impact Assessment (EIA)

4.1 A preliminary EIA was completed for the document and concluded that there will be no negative impact on any of the protected characteristics arising from the strategy. Any individual projects arising from the strategy will be subject to impact assessments in their own right. The preliminary EIA is attached as Appendix 2.

5. Legal implications

5.1 The strategy articulates how the local authority will deploy its resources and structure its working in support of achieving a range of objectives related to watersports. This is not a statutory function of the authority.

5.2 The Cabinet Member has the authority to approve the recommendations proposed.

6. Director of Finance Comments

6.1 Any proposals that are going to be taken forward as a result of the consideration of this strategy will be assessed from an operational and financial perspective. Any proposals that have financial implications will be appraised and any required funding will need to be identified. Currently there is no dedicated funding set aside for the implementation of proposals contained within "Developing Watersport in Portsmouth".

.....
Signed by:
Stephen Baily
Director of Culture and City Development

Appendices:

Appendix 1 - Developing Watersport in Portsmouth 2016 - 2020
Appendix 2 - Watersport preliminary EIA

Background list of documents: Section 100D of the Local Government Act 1972

The following documents disclose facts or matters, which have been relied upon to a material extent by the author in preparing this report:

Title of document	Location

The recommendation(s) set out above were approved/ approved as amended/ deferred/ rejected by the Cabinet Member for Culture, Leisure and Sport on 18th March 2016.

.....
Signed by
Cabinet Member for Culture, Leisure and Sport

Appendix 1

Developing watersport in Portsmouth 2016 - 2020

Page 5



**“The cure for everything is salt water
– sweat, tears, or the sea”**

Isak Dinesen

Page 6



Foreword

Portsmouth is a great waterfront city. Unique in its identity as the UK's only island city, it enjoys a stunning natural environment, boasts a rich marine and maritime heritage, and can look forward to a dynamic future.

Over the last five years, plans to regenerate the city have been gathering pace, and the city is now truly on the map. However, as much as it has defined our past, the waterfront will shape our future too. We have waterfront developments in the pipeline, most significantly at Tipner; and a growing reputation as a centre for marine and maritime business and enterprise. The Seafront is becoming increasingly important as a focus for the visitor economy, and as a venue for large-scale events that can showcase the best of the city to the rest of the world.

We must never forget though that the reason we want to bring more businesses to the city, and attract more visitors, is to improve the quality of life for Portsmouth people, by creating jobs, opportunity and wealth. And we want to ensure that living in Portsmouth is a great experience.

To achieve this, we need to identify what is special about our city, and make the absolute most of it. For Portsmouth, the special ingredient is water, so as well as thinking about the land-based activity, we need to consider what happens on and in the waters around the city. How can we support and develop water-based sport and recreation for the benefit of residents, and to attract business, investment and visitors? The buzz around the development of the Ben Ainslie Racing HQ in Old Portsmouth, and the planned events for the Summer, speaks of a huge potential opportunity in Portsmouth around watersport.

In developing this document, we have spoken to a wide range of organisations and individuals, who have given generously of their time, knowledge and opinions. We have explored opportunities, risks and some of the obstacles in the way, and arrived at four areas to focus on in the short to medium term:

- Safe and inclusive participation
- Assets and facilities
- Promotion of the city
- Education and skills

This is an exciting time for Portsmouth, and we need to catch and ride the wave to even greater successes. I look forward to working with you on the next phase of our journey.

Councillor Linda Symes, Cabinet Member for Culture, Leisure and Sport

March 2016



Our partners in developing this strategy

Many partners have contributed to this strategy document, reflecting the wide range of organisations involved in watersport in Portsmouth. Our particular thanks go to:

Richard Gunn, Commodore, Tudor Sailing Club

Tania Almond, Triathlon Development Officer, Portsmouth City Council

James Hinves, Participation Manager and Sue Hornby, Development Director, British Canoeing

Danny Churcher, General Manager, Portsmouth Watersports Centre

Charlotte Doyle, Sports Development Manager and Alex Cole, Sports Development Assistant, University of Portsmouth

Max Tressler, President, Portsmouth University Windsurfing Society

Tomas Lloyd, Business Development Manager, Portsmouth College

Billy Ansell, European Projects Co-ordinator, Portsmouth City Council

Alison Mayor, Southsea Sub-aqua Club

Sarah Porter, Hampshire and Isle of Wight Co-ordinator, Amateur Swimming Association

Leon Ward, Sailability, Royal Yacht Association

Southsea Sea Angling Club

Madeleine Campbell, School Sports Partnership Co-ordinator

Portsmouth University Sailing Club

Adrian Saunders and Peter Guy, Portsmouth Sailing Club

Geoff Holt MBE DL, WetWheels

Bob Evans, Secretary, Eastney Cruising Association

Ed Phillips and Hereward Drummond, Portsmouth Sail Training Trust

Gareth Storey, Watersports Centre Development Officer and Simon Dickie, Head of Youth and Community, British Rowing

Duncan Trusswell, Sport Development Manager and Susanna Moore, Regional Development Officer, Royal Yachting Association

Lindsay Cunningham, Deputy Headteacher, Portsmouth High School for Girls

Southsea Rowing Club

Warren Tucker (Facilities and Planning Relationship Manager) & Andrew Hanson (Local Government Relationship Manager), Sport England



Our vision for watersport in Portsmouth

Portsmouth's growth and character have been influenced by its geographical location and relationship to the sea. Home to the Royal Navy since the 17th century and located predominantly on an island, the city retains a strong maritime heritage distinguished by its historic, diverse and vibrant waterfront. The city has a rich natural environment with internationally protected harbours and other nationally and locally protected sites. Of course, the main waterfront attraction is Southsea and the southern waterfront, home to the seafront promenade and the extensive open space that is Southsea Common. The seafront is the main focus for leisure activity by the sea, and is home to many of the city's historic buildings and streets. There are over 6 million visits per year to the seafront.

The seafront brings great benefit to the people of the city and its visitor economy, and a strategy is in place to develop the area further for leisure and tourism, including by attracting world class events. There is more to the Portsmouth waterfront than Southsea, though.

On the eastern coast, the internationally designated harbours are unique areas for people to enjoy. To the west, the Naval Base and Commercial Port give way to the shore line at Tipner, leading up past Hilsea Lido to Port Creek, and leading towards Port Solent & Horsea Island in the northwest corner of the city on the northern reaches of Portsmouth Harbour. This abundance of waterfront opens up unique opportunities for the city. It means that Portsmouth can offer varied and attractive lifestyle choices to residents; can appeal to visitors looking for a range of experiences; and presents advantages for businesses and investors.

As well as the natural waterspaces, there are many and varied watersports and coastal recreation facilities in the city already:

- Portsmouth Watersports Centre
- Mountbatten Centre, swimming pools, the Pyramids
- Hilsea Lido
- Various club facilities in private ownership
- Beach volleyball court in Southsea



These facilities support hundreds of individuals actively participating in sports or sports administration, to ensure that there is a vibrancy in the city. However, we know that there are improvements that could be made to the existing facilities that would improve access and participation.

There are already many events that build on what exists and add to the identity of Portsmouth as a Great Waterfront City:

- Portsmouth Triathlon - fast developing as an event of national significance
- Regattas for various local watersport clubs, including the The Portsmouth Grand Challenge Cup, or Pompey Grand as it is affectionately known, a trophy contested by the top crews from the Hants & Dorset Amateur Rowing Association and the Coast Amateur Rowing Association (Kent and Sussex).
- The annual Christmas "Hot Turkey" race
- Events celebrating children and young people such as the Beach Olympics

In 2015, these were augmented by the America's Cup World Series events in Portsmouth, a world class sailing regatta that brought an international profile for the city. This year, we will host the second of these events, cementing what we hope will be a long-lasting association with the oldest trophy in international sporting competition.

The city therefore already has a thriving watersport and coastal recreation community and some excellent facilities. The challenge now is to work within the national and local policy contexts to build on this foundation and harness the energy that exists to take the watersport opportunity and ensure there is a significant impact for residents, visitors and business.



The strategic and policy context

National Watersport Context

National sport development is led by Sport England, who are focused on helping people and communities across the country create a "sporting habit for life". The organisation will invest over £1 billion of National Lottery and Exchequer funding between 2012 and 2017 in organisations and projects that will:

- Help more people have a sporting habit for life
- Create more opportunities for young people to play sport
- Nurture and develop talent
- Provide the right facilities in the right places

Watersports make up a significant part of the Sport England portfolio, with recognised sports including a number of variants of angling, canoeing, dragon boat racing, sailing, sub-aqua, swimming, triathlon and water-skiing. Recognising that a number of issues are common across the sports, the national governing bodies for canoeing, rowing and sailing (linking with angling and water-skiing) are now working closely together as Team Watersports to promote participation and development in these areas.

Alongside this, there are specific national campaigns to encourage participation in sport, including the This Girl Can campaign, considering how to increase participation amongst women and girls. Research shows that women are less likely to participate in sport than men. Regular activity improves women's own physical and mental health, but women also have a strong influencing role within their own families. Girls in particular can be more influenced by sporty mums than sporting heroes or big sporting events. Targeting women in the city to participate in water sports could help them change their behaviours and encourage their children to adopt a lifelong sporting habit.

In 2013, research was released by Arkenford on behalf of a number of national water-related organisations which gave an insight into trends in watersport participation. The headlines from this research were that nationwide participation in watersports was at the highest level since 2007, with a sharp increase since 2012. It was also noted that leisure time spent at beaches was at an all time high, and that there was an increase in casual participation rather than more regular participation. Participation amongst females and older groups was growing most strongly. The report noted that the highest concentration of events and activities was in the south of England, and especially in the Solent area.





More recent research produced by Sport England in partnership with the Outdoor Industries Association, Getting Active Outdoors: a study of demography, motivation, participation and provision in outdoor sport and recreation in England noted that traditional outdoors participation is changing, driven by trends including:

- The rise of "lifestyle sports", including surfing and skateboarding, wakeboarding and kite-surfing
- Technology ingrained lifestyles
- Participation for functional and lifestyle reasons, not "sport" - noting that for some, formalised structures are a reason not to take part

These trends are all relevant to Portsmouth, and so we need to be aware of them, and taking them into account in our planning and actions.

The Local Context and Challenge

Positive Lifestyles

The environment in which people live can impact on their health and well-being. Design of a place and location of developments can help people build physical exercise into their daily routine, improve mental health and influence their access to health, leisure and recreation facilities.

Creating an environment that supports healthy lifestyles is particularly important in Portsmouth, where there are acute health inequalities and lower life expectancies than surrounding areas. Life expectancy differs between wards in Portsmouth with people in Drayton and Farlington living on average 7 years longer than people in Charles Dickens. Portsmouth also suffers from high levels of obesity with 52% of adults classed as obese (2005) compared to a national average of 37%. Obesity is one of two major contributory factors to low life expectancy in the city. Childhood obesity is a particular issue in Portsmouth with 1 in 5 children classified as obese at 11 years of age.

The natural environment of the city provides great opportunities for people to be active. The coast and shorelines provide wonderful environments for walking and cycling for example; areas such as Southsea Common are particularly lovely because of their proximity to the sea. The coastal environment of the city of Portsmouth provides a range of sporting opportunities for people to be active.

The city is developing a Sports Strategy with six objectives aimed at strengthening sport in Portsmouth. A wider physical activity strategy is also in development, to ensure the range of opportunities to participate in physical activity is as wide as possible. This Strategy is a companion document to each of these pieces of work.

The local economy

As a functional economic area, Portsmouth is part of the wider Solent region, with an unrivalled maritime and marine research base, and part of the strongest area in the world for intellectual capability in maritime and marine.

The coastal location, clustering of businesses, natural assets with sheltered havens and double tides and educational strengths place the area right at the heart of the UK's marine and maritime economy. The maritime sector, which includes leisure marine, makes an important economic contribution to the Solent economy. The leisure marine sector in the south east is the second largest in the UK worth £800 million and supporting 8,500 jobs with most of it concentrated in the Solent area.

The city also contributes significantly to a thriving visitor economy founded on significant heritage and natural assets. The visitor economy in the Solent LEP area is worth £3 billion, with assets including internationally recognised visitor attractions and supporting nearly 63,000 jobs. The past few years there have been some significant investments in the visitor economy infrastructure including the new Mary Rose Museum, as a new centre piece at Portsmouth Historic Dockyard.

Traditional Solent events such as the Boat Show, Cowes Week and Round the Island Race all add flavour to the local visitor offer. Despite this, there are still challenges to overcome about the perceptions of Portsmouth as a city.

However, in 2014 Portsmouth was chosen as the base for Sir Ben Ainslie Racing and will also be host to the Americas Cup World Series events in 2015 and 2016. It is hoped that in terms of providing a point of global recognition for the city, and changing perceptions, this will be a game-changer. The events will significantly boost the local economy as spectators visit the city and will promote Portsmouth as a waterfront city on an international level. Capitalising on this event and developing water sports facilities will strengthen the city's brand and help attract future water sports events to the city.



Page 15

In developing a wider strategy for watersport in Portsmouth, it is important to think about how these opportunities can be broadened to promote the city as a destination for business and tourism, and to achieve a wider legacy of sports and physical activity participation locally.

The planning framework

The overall planning framework for Portsmouth is set out in the Portsmouth Plan, the core strategy for the city. The plan recognises the need for development across the city, including around Tipner, Port Solent and the Seafront, but equally that it will be important to protect the city’s open spaces and natural environment, both for recreational use and to safeguard important habitats.

The Solent coast is internationally important for its wildlife, with 90,000 waders and over 10 per cent of the global population of Brent Geese. Many of these birds travel thousands of miles to over-winter on the Solent. Internationally protected sites and species could be threatened by the need for improved flood defences and people accessing the coast for leisure (coastal squeeze and recreational disturbance), which could change the way these areas function. In particular recognition of this issue, a partnership of local authorities are developing the Solent Recreation Coastal Mitigation Strategy. It is anticipated that this work will be completed in 2017.

Seafront strategy and masterplan

The seafront strategy was developed in 2010, as a major part of the overall regeneration strategy for the city. It set out the vision for Portsmouth to become a European city break destination with world-class attractions. The strategy identifies:

- improvements that are needed to the seafront
- particular character areas for which more specific guidance will be developed
- plans to increase the range of events and cultural activities that take place
- proposals for attracting and sustaining investment in seafront regeneration.

The development of watersport and events in the city is a key element of delivering on the Strategy. The Seafront Strategy is supplemented by a Seafront Masterplan, adopted by Cabinet in 2013, which seeks to set out the background and context for development opportunities (including the redevelopment and re-use of existing buildings), and public realm improvements; and to articulate a clear identity / role for each of the Seafront’s six unique character areas.



What we were told

As well as considering the policy context, a great deal of consultation has taken place in developing a strategy for watersport and coastal recreation in Portsmouth. We are particularly grateful for the contributions from those organisations set out at the front of this document.

Almost all contributors described barriers that are preventing wider participation into water sport activity in the city, for example:

- There is a lack of expertise in marketing and advertising as many clubs operate on a volunteer basis and have a wealth of knowledge about their individual sport, but do not necessarily have business skills such as marketing, to target, attract and retain new members
- Requirement for people to be water confident to partake in water sport activities, this involves, cost time and some people overcoming fear of water
- Lack of storage facilities on the seafront are an issue for clubs
- Disability access to the beach also needs improving-ribbed matting that wheels can manoeuvre on, and that provide more underfoot stability.
- The City Council still isn't as strong as we could be on corporately supporting events and participation e.g. Improving visibility of facilities, such as brown visitor signs highlighting the location of the water sports centre
- Clubs are currently working in their 'silos' but not necessarily selling the strengths of their particular club.
- All clubs locally feel that there is under-representation by people in the 20-40 age groups. People in this age group do not necessarily have the time or money to use on leisure activities. Improving accessibility to the sport in an affordable way and selling it as 'family time' or tapping into the experience market may help attract this age group
- Barriers to making water sports accessible to people with disabilities include physical access to water, transport and fear of misunderstanding each other's needs.



However, a wide range of opportunities are areas for development were also highlighted, including:

- A recognition that each club has its strengths, and many have areas in common that they want to develop, including increasing involvement with schools, improved disabled access into the sport, better facilities on the seafront and increased participation from people aged 20-40
- Setting up a water sports forum will enable clubs to share ideas and pool resources to help increase participation into water sports.
- A water sports network in the city will give the clubs a sense of direction and help them to define their unique selling point individually, but also identify how they fit into the overall offer of Portsmouth as the 'Great Waterfront City'. It is timely that the clubs do this now and exploit the opportunity of BAR coming to Portsmouth.
- The network can also work together to build a calendar of water sporting events for the city that can be used to encourage an increase in participation
- Portsmouth has the potential to brand as a national centre for water sports given the ACWS profile, local (including sub-regional) community of sailors and water sportsmen and reputation of University for Sports Science (5th in the country). A calendar of water sports events, such as 'Try a tri' day for triathlon, 'push the boat' with the Sailing club and numerous regattas will also help to encourage new participants
- There is the opportunity to create and develop better educational and career paths in maritime sector and water sports in the city.
- Many water sports providers in the City would be keen to see some sort of water sports event held to encourage new participants.
- Clubs could link up with swimming pools in the area with the focus on developing water confidence courses as opposed to swimming courses. Water safety is a life skill so a course may appeal to groups of young people such as Scouts, Sea Cadets and schools. It could link to Portsmouth life guards-may help to grow their volunteer numbers too.
- Develop more opportunities to "stretch" water sports by finding indoor bolt-on activities e.g. indoor rowing and kayaking training. Could also be marketed as a safe, noncommittal way to get into water sports.
- If facilities at Hilsea Lido were improved it could be used for open water swim training in safe environment and training to use wetsuits other water sports could also be taught, such as paddle boarding
- Interesting models emerging nationally using social media e.g. semi-organised "flash swims" (Cornwall model). Portsmouth may be able to develop this, it could be good practice for the triathlon participants and help promote the triathlon event
- Opportunity to develop inclusive water sports programme for people with disabilities. Need to link different groups and charities, such as Mary Rose School, WetWheels and Sailability who are actively involved in this area.



Developing watersport in Portsmouth

The opportunity for the city is exciting and significant. To ensure that we build on this , we have developed four main workstrands, each centred on a key objectives:

1. Taking the plunge – ensuring participation in watersports and coastal recreation is as safe, easy and inclusive as possible
2. Making the most of our coast – taking and making opportunities to make the most of facilities and assets across the city to improve the watersports and coastal recreation offer in Portsmouth
3. The Great Waterfront City – building on the watersports and coastal recreation opportunity to promote the Great Waterfront City
4. Like a duck to water – using the opportunity presented by watersport and coastal recreation to enhance the education and skills offer of Portsmouth



Objective One - Taking the plunge

Ensuring participation in watersports and coastal recreation is as safe and inclusive as possible

For most watersports, the first condition for participation is the ability to swim. Reliable data on swimming in the city does not exist although work is taking place to capture this through our wider sports strategy. Swimming and water confidence are pre-requisites if people are to participate safely in watersports.

However, beyond this, ensuring safety in watersport and coastal recreation is a challenge. The waters around Portsmouth are extremely tidal, sometimes deceptive, and it is not always clear where and when water can be safely accessed. There are ongoing challenges to manage "tombstoning" off sites such as South Parade Pier and the Hot Walls in Old Portsmouth. The water at Southsea is subject to tides that can make sea swimming treacherous. There are many and varied shipping movements through the harbours and across the Solent. Other areas, such as along the west of the city, have muddy areas that can catch water users unawares. Some areas are isolated, or less well used, with little support available should help be needed. There are challenges with water quality in some areas, notably around South Parade Pier and in Eastney.

However, for some people, the excitement and challenge of open water is part of the reason for taking part in watersport. For others, part of the appeal is closeness to the natural environment. For some, the chance to be away from a crowd, or formal organisation, is important. Balancing the temptations and opportunities with the need to ensure public safety is critical. Therefore we will:

- Work with partners including RNLI and National Governing bodies for watersport to assess key locations and ensure necessary equipment and signage is in place
- Develop a local water safety forum to take oversight of local water safety issues
- Work with partners including RNLI to develop information about coastal conditions and access to support informed choices
- Work with partners to develop and promote "safe" usage in the city, such as safe swimming areas, semi-organised swims, and designated routes for paddling.



Objective One - Taking the plunge

Ensuring participation in watersports and coastal recreation is as safe and inclusive as possible

It is important that every resident and visitor to the city thinks that the coastal environment and the water is something they can enjoy. Ensuring that the areas are safe, and so providing reassurance, contributes to this, but we know that barriers to participation can include perceptions (of the sports and of self, such as about body image), affordability, and physical capability.

There are national campaigns aimed at increasing participation in sports, including watersports, such as "This Girl Can", a Sport England campaign to encourage women and girls to take part. However, at a local level, many clubs and groups across the city report that they find it difficult to engage participants because there are misunderstandings about the sports. For example, clubs receive feedback that people think the sports are expensive, and require lots of investment in clothing, equipment, storage and membership or subscription fees. But many local clubs and facilities have well-stocked stores of equipment to get people started, or schemes for loans and hire. Portsmouth Watersports Centre is a facility where it is possible to participate without personal equipment.

Other clubs are looking at ideas to encourage participation by thinking about new formats for sports that might have wider appeal. So, for example, Eastney Cruising Association are developing a Gig Section, to build on the potential of Cornish Pilot Gigs as an easy and fun way for people to get involved. Some clubs are trying to promote their offer more widely to young people and families - for example, Southsea Rowing Club have lowered the joining age, and Tudor Sailing Club have promoted a reduced joining fee for families. Portsmouth Sailing Club are seeking to develop a pop-up sailing festival to give young people a taster of watersports, and Portsmouth Watersports Centre have held pop-up events on the Seafront to let people have a go.

However, these options need to be better publicised so that residents and visitors who want to try watersports know what is available to them, and how easy it is to get involved.



Objective One - Taking the plunge

Ensuring participation in watersports and coastal recreation is as safe and inclusive as possible

In Portsmouth, there is also a real opportunity to demonstrate how watersport can be for everyone. The Mary Rose school is a National Watersports Hub School, providing opportunities for children and young people with disabilities to take part in a sports programme indoors, before competing in an outdoor regatta every year. Geoff Holt, the Paralympic sailor, has developed WetWheels in Portsmouth, to ensure that people with disabilities can experience the water. Various watersports clubs in the city are working hard to develop inclusive opportunities to take part. Once again, there is a need to ensure that these opportunities are promoted in the widest possible manner, so that everyone who wants to take them up can.

- To help promote the opportunities available to residents, we will:
- Bring together a watersports forum of groups and businesses to explore opportunities for joint working and promotion
- Work with National Governing Bodies for watersports, local groups and the Portsmouth Watersports Centre to develop a wider range of opportunities to take part (for example, pop-up events)



Objective One - Taking the plunge

Case Study

Get Sailing: The Portsmouth Sailing Project

In Summer 2015, Portsmouth families were invited to take the chance of free sailing sessions in the wake of the America's Cup World Series races.

The sessions were organised for 9–14 year-olds by charities the 1851 Trust and the [Andrew Simpson Sailing Foundation](#), to inspire young people and give them a taste of the sport. The sessions were offered as part of the Portsmouth Sailing Project, funded by Travis Perkins plc and hosted by Portsmouth Sailing Club. The project set a target of providing sailing taster sessions for up to 1,000 young people aged 9–14.

Using specially adapted boats, disabled and able-bodied young people were able to sail together during three-hour sessions. The project aim was to inspire a new generation into sailing, break down barriers to participation and create an opportunity for young people of diverse backgrounds to take up the sport. The initial taster session was free, and families were then given information about affordable sailing sessions with local providers.

Cllr Donna Jones, Leader of Portsmouth City Council, said at the launch of the project, "This is an amazing opportunity for our young people. In Portsmouth we all live so close to the sea, but not so many of us know what it's like to get on to the water and experience the thrill of sailing. These sessions will take place immediately after the exciting World Series races, on the same stretches of the Solent. Youngsters will be following in the wake of some of the best sailors in the world."

Alasdair Akass, chief executive officer of the 1851 Trust, said: "We're offering children a unique experience. Sailing can give them a great sense of achievement, a taste of teamwork, and real confidence in themselves. They'll get around half a day at sea with some of the best instructors around. It's a great opportunity for Portsmouth youngsters."



Objective Two – Making the most of our coast

Taking and making opportunities to make the most of facilities and assets across the city to improve the watersports and coastal recreation offer in Portsmouth

As the UK's only island city, Portsmouth boasts a unique environment, which in turn creates unique opportunities. Yet, as already noted, work needs to be done to ensure that we make the best of the natural and built environment. Ensuring that safe access points to water are well promoted is an important part of this, but we also need to think broadly about the opportunities that some of our natural assets and buildings present.

Firstly, there are opportunities to think about what facilities are needed to provide access to the open water surrounding the city. A Sports Infrastructure strategy for Portsmouth will be developed, and this also needs to consider facilities for watersport, including slips and other access points. Alongside this, opportunities need to be considered for developing changing facilities near the water - thinking about existing spaces that could be easily converted or used differently.

The seafront

The Seafront Masterplan, developed in 2010 recognised the importance of watersport to the city, and incorporated ideas about possible facilities, including a "hub" at the Eastney end of the beach. Planned developments such as increased beach huts could link to the development of thriving watersport in the city, making Southsea a real destination, and there may be further development opportunities that could capitalise on the natural beauty of the seafront. Eastney Cruising Association, Southsea Sea Anglers, and the RNLI all have bases at the far eastern end of the seafront, where there are a number of marinas and other businesses. This is an area where the opportunities to explore facilities and assets must be considered. Canoe Lake is a key part of the overall seafront experience in Portsmouth. Held in great local affection and attracting a huge number of visitors to the park, the splashpool and the surrounding green, the lake itself is used by children and families for crabbing, for pedaloos, and by model boat enthusiasts. There may be an opportunity to think about how this could be used for some showpiece events, for example with kayaks, that use the facility differently. Moving along the seafront, tennis courts, outdoor gyms and the beach volleyball court all provide opportunities for recreation and physical activity in a stunning coastal location. The clubhouse for Southsea Rowing Club, based in the same location since the 1860s, enjoys stunning views across the Solent and direct water access, and consideration should be given to how this could provide a wider range of opportunities in the future.

In Old Portsmouth, the Ben Ainslie Racing headquarters is now based on the Camber. The high-specification building contrasts with the historic port area, and will be a symbol of the link between Portsmouth and watersport for years to come. The building is catalysing further ideas for watersport development in the Old Portsmouth area, but there are challenges in balancing these aspirations with the other interests in the area, such as commercial fishing. Over the coming year, the city council will undertake a full review of the area with the intention of accommodating as many interests as possible and continuing to support the development of watersport in the city.



Objective Two – Making the most of our coast

Taking and making opportunities to make the most of facilities and assets across the city to improve the watersports and coastal recreation offer in Portsmouth

The Seafront is of course a jewel in Portsmouth's crown, but there are many other watersport treasures in the city, and making more of these too is important.

Around the city

Northharbour Lake, currently used for the Mary Rose regatta, provides a potential opportunity to develop a different type of experience. At Hilsea, the moat is used for wakeboarding, a different and exciting element to the overall city watersport offer.

Hilsea Lido is a leisure facility, originally built in the 1930s, featuring a large Main Pool, which at 4.6 metres (15 feet) deep, is one of the deepest outdoor pools in the UK. Currently run by a community trust, the Lido is a challenging facility due to its age and the seasonal nature of leisure usage of outdoor pools. However, the size and depth of the pool makes it a unique proposition for the city, providing a potential opportunity for people to experience watersport in the outdoors but in a controlled environment (contributing too to objectives around water safety). For example, a scheme is already in place to allow people training for the triathlons to use the pool to practice transitions out of the water. Other clubs have expressed an interest in such ideas, and this should be taken forward, to provide a new dimension to city watersport, but also to support the long-term sustainability of the Lido. Consideration should also be given to whether this is a facility which might provide other opportunities for leisure and tourism, such as seen in other similar venues across the country (for example, Tinside and Droitwich).

On the eastern side of the city, part of Langstone Harbour, Portsmouth Watersports Centre is a huge asset. A modern and attractive building, well-equipped and staffed with expert coaches, the Centre is an excellent facility, but more could be made of this. The centre is not easily accessible, based next to the Eastern Road, with poor signage. More needs to be done to raise awareness of the centre and its activities, including through an increased programme of outreach work. To the west, the city council owns a number of waterfront assets, in the form of land and buildings, that could support an overall strategic direction around watersport in Portsmouth.



Objective Two – Making the most of our coast

Taking and making opportunities to make the most of facilities and assets across the city to improve the watersports and coastal recreation offer in Portsmouth

In many cases, assets on the waterfront are owned by the city council, and therefore a duty exists to ensure that these are managed in the interests of the wider city and to secure best value for taxpayers. This means that there are great opportunities, but also real challenges. A balance needs to be struck between the ambitions of the city, the competing interests that co-exist in any vibrant community, and the financial necessities of a local authority that needs to provide essential services to its population requires ongoing dialogue about the use of resources and assets.

In order to make the most of facilities and assets, we will:

- Consider the opportunities for improving watersports infrastructure in the city, including water access, changing and storage facilities , including funding opportunities
- Ensure asset and facility issues are considered as part of watersports forum discussions
- Work with the Portsmouth Watersports Centre to develop the awareness and usage of the centre
- Review waterfront property holdings and usage to create a comprehensive plan for their development (including a particular review of the Camber area)
- Engage with the Hilsea Lido Trust to explore options for watersport development on the site
- Consider opportunities for using inland water sites including Northarbour Lake and Canoe Lake to create new dimensions to the watersport offer in Portsmouth.



Objective Two – Making the most of our coast

Case Study

Portsmouth Watersports Centre

Portsmouth Watersports Centre is situated on the eastern side of the city. Owned by Portsmouth City Council, the Centre is leased and managed by Parkwood Leisure.

Previously an educational facility, the centre has diversified, and is now a well-established centre running an range of courses and programmes on outdoor pursuits, such as sailing, canoeing and kayaking, windsurfing, powerboating, climbing, and running team building and challenge events. The Centre has a fully equipped gym.

The Centre is fully accessible to clients who have physical disabilities, including those who use wheelchairs, and many of the courses offered are suitable for people with disabilities. All participants are provided with buoyancy aids, protective clothing and wetsuits where required, as well as other equipment.

In addition to formal programmes, the centre runs taster sessions and "experience" sessions, such as canoe tours, paddling over to a Grey Seal colony and bird sanctuaries or urban tours. These are aimed at broadening interest and widening participation.



Objective Three – The Great Waterfront City

Build on the watersports and coastal recreation opportunity to promote the Great Waterfront City brand to residents, business and visitors

Portsmouth has growing recognition as a city that is successful, vibrant and innovative. There is a £2bn investment plan to keep the regeneration of the city going, bringing more homes, jobs and opportunities in the future. The city hosts 9.2million visitors very year, a number that is expected to rise as attractions, such as the Mary Rose museum, develop and the reputation of the city for culture and events grows. Portsmouth's brand, as a Great Waterfront City, is gaining traction, as an authentic representation of what the city has to offer.

Harnessing the potential of watersport and coastal recreation as a contributing factor to this identity will support many of the objectives for promoting city widely as a destination. The Destination Marketing Partnership for the city has identified a number of critical areas to target, including marketing, events, sustainability, visual environment, the cultural offer and leisure interests. The watersport offer in the city can contribute to all of these areas.

Portsmouth already benefits from association with the global reputation of the Solent as a sailing destination, with events such as Cowes Week and the Round the Island Race regular fixtures in the calendar. Prestigious sailing events, such as the Volvo Ocean Race have included Portsmouth in the itinerary, and famous adventurers such as Sir Robin Knox-Johnson and Alec Rose have strong associations with Portsmouth. The addition of Sir Ben Ainslie to the canon of Portsmouth-based watersports heroes, and the America's Cup World Series events to be held in the waters off Southsea in 2015 and 2016, will add further lustre to the city, providing opportunities to take the Portsmouth story to a new national and international audience, and attract even more events and investment.

However, it is not just the big-ticket, global reach events and activities that are needed to develop the city as a destination with a unique identity and buzz. Growing and supporting what already exists is also important. The Portsmouth Triathlon continues to grow, and has the potential to become a nationally significant, 4000 competitor event, with a strong selling point around the extent to which the course can facilitate sub-two hour completion times, a benchmark in elite sport. This will provide opportunities for further marketing and promotion of the city, as well as a wider range of spin-off events, such as Try-a-tri, but also variants such as Paddle, Pedal, Pace events.



Objective Three – The Great Waterfront City

Build on the watersports and coastal recreation opportunity to promote the Great Waterfront City brand to residents, business and visitors

Community club based events could also be further encouraged and supported. The annual coastal rowing regatta has a strong reputation for example, and the Hot Turkey Christmas race has a growing competitor base. The University Sailing Club has a formidable reputation and hosts national events. However, there could be opportunities to promote these events more widely and in a co-ordinated way, locally and nationally - linked into information about water access and opportunities. There may also be areas for consideration about the approach taken to events and how proactively these are supported by the local authority. Other opportunities could be explored, and learning should be taken from the 2015 pop-up sailing events, and experience of local watersports festivals, to see how this could be built on, perhaps by introducing additional elements, supported by other clubs and businesses in the areas. Existing events such as the Beach Olympics could be enhanced to become a real city institution, in the way that events such as Kids Week, run by angling associations, were for previous generations.

It is important to remember that local business will be a major beneficiary from increased watersport-based visits to the city, as this will lead to a growing customer base and spend. Creating a sustainable visitor proposition is not just about events though - it also encompasses experiences. Portsmouth and the surrounding area can offer so much that is exceptional. There are opportunities to see seals in Langstone Harbour, to paddle near submarines, to dive on wrecks of historic significance. The move towards marketing experiences and "lists" is a major trend, and one that Portsmouth could be well placed to capitalise on more.

Of course, Portsmouth is part of a wider region with many similar characteristics and advantages, and as well as presenting Portsmouth as the UK's only island city, it also needs to be clearly shown to be at the heart of a thriving region, which offers even greater opportunities. Windsurfing in Hayling Island is internationally renowned, as is the Isle of Wight sailing experience, and whilst in different administrative areas, form part of a wider south-coast offer.



Objective Three – The Great Waterfront City

Build on the watersports and coastal recreation opportunity to promote the Great Waterfront City brand to residents, business and visitors

Encouraging investment and business tourism is another area where Portsmouth can use the watersports angle to develop a unique proposition. The BAR example provides a tangible example of how the city is positioning as a marine and maritime hub of excellence within the sub-region. The city has skills, sites, a critical mass of business and industry in marine and maritime sectors (including leisure marine) and a lifestyle offer that make it a strong candidate for investment decisions, over and above the wider considerations such as transport connectivity and developing infrastructure.

In order to build on the watersports and coastal recreation opportunity to promote the Great Waterfront City brand to residents, business and visitors, we will:

- Work with partners including other local authorities and the Destination Marketing Partnership to promote Portsmouth and the south coast as a visitor and business destination in light of the opportunities presented by the America's Cup spotlight, for example, through joint bid to GREAT UK Challenge Fund
- Consider pulling together an event and experience based programme to promote opportunities in the city, linked to other models for information on access and safe usage
- Ensure event and experience issues form part of watersports forum discussions and consider options for developing a local watersports festival, building on existing expertise.



Objective Three – The Great Waterfront City

Case Study

Ben Ainslie Racing and the America's Cup

Sir Ben Ainslie is the world's most successful Olympic sailor in. In 2013, he was an instrumental part in one of the greatest comebacks sport has ever seen. Sir Ben was brought onto the Team Oracle America's Cup race boat when the team trailed 8:1 to Team New Zealand. He managed to turn around that deficit, enabling Oracle to win and retain the trophy. Spurred on by the success in 2013, Sir Ben and his backers decided that the time was right to form a British team to contest the Cup.

Ben Ainslie Racing (BAR) chose to locate their team headquarters in the Camber, Old Portsmouth. Key to this decision were the water access, the transport connectivity, and the connection with a rich maritime heritage.

As an accepted challenger team, BAR, working in partnership with events specialist group Team Origin (which has been involved in world class sporting events including London 2012) have been successful in bidding to bring America's Cup World Series (ACWS) events to Portsmouth in summer 2015 and 2016. This will involve racing in the Solent, with the event "village" based in Portsmouth, across a number of venues along the seafront.

As Sir Ben explained:

" Portsmouth is far and away the best venue we have in the UK for America's Cup events...We expect half a million spectators each weekend to watch World Series races on the seafront. Such a good naturally situated race course, with such a viewing platform, is rare to find anywhere in the world."

The BAR HQ site will directly employ 100 people, and indirectly create or support an estimated 1000 further jobs. Events will increase this number further, as well as bring extensive economic benefits from increased visitors. There are also expected to be a number of less tangible benefits linked to an enhanced city brand.

Summing up his longer term vision, Sir Ben stated:

"We don't see this as a one-hit wonder for the America's Cup, just there for a couple of years. It will be a sustainable business model based in Portsmouth. We want to increase the profile of the marine and maritime economy in the south, and inspire the engineers, boat builders and designers of the future."



Objective Four – Like a duck to water

Using the opportunity presented by watersport to enhance the education and skills offer of Portsmouth

Research shows that young people's participation in sport can have dramatic impact on achievement in others areas of their lives, for example, educational achievement. Sport participation, as well as contributing to physical and emotional health, has also been shown to improve numeracy scores above non-participants. Sport participation can also improve other transferable skills and attainment levels in exams.

Portsmouth's waterfront provides lots of opportunities to take part in less traditional physical and sporting activity, and yet we know that too many children and young people in Portsmouth are not choosing to, or are not able to, take these up.

However, what many working in education and skills are emphatic about is the ability for the coast and the water to give experiences that take young people out of the everyday, presenting new horizons, different situations, fresh challenges. All of these elements can help young people develop growth mindsets that support confidence, ideas and aspirations and a different sense of self.

The chance offered by water based activity to enrich education is already being explored. The BAR headquarters development was predicated on the development of an education, training and skills component. This will see the development of apprenticeships and traineeships, but also a visitor centre that will showcase engineering and science. A programme that can be taken into city schools to bring the project alive for Portsmouth children will help secure the wider community benefit.

Portsmouth Sail Training Trust are also using watersport to bring a new dimension to education for some of the most deprived young people in Portsmouth. The charity seeks to deliver a full land and water base education and training programme, leading to accreditation, and is seeking to grow and work with more schools in the city. The programme is free to users, meaning that no-one should be prevented from taking part by their economic circumstances. Other organisations are seeking to capture what the water has to offer too - for example, Oarsome Chance, a charitable organisation seeking to develop a Realising Potential education and youth programme in the area.



Objective Four – Like a duck to water

Using the opportunity presented by watersport to enhance the education and skills offer of Portsmouth

The water is also defining how the further education, skills and training offer in Portsmouth is developing. The Royal Navy are working with partners including the local authority to develop a University Technical College in Hilsea, which will open in September 2017, providing specialist skills and training with a marine and maritime emphasis for tomorrow's engineers, inventors and scientists. In the Naval Base, the Portsmouth Naval Base Property Trust (PNBPT) is developing, with support from the Heritage Lottery Fund through a £3.75m grant, a Boatbuilding & Heritage Skills Training Centre project in Boathouse 4. The project, which focuses on preserving and celebrating valuable traditional skills, will be delivered by a new south coast branch of the long established International Boatbuilding Training College, specialists in traditional boatbuilding training. Leisure marine will be integral to the project, and will further enhance Portsmouth's reputation as a city that celebrates and takes energy from the water.

Portsmouth University continues to grow and is a significant part of the city, with around 23,000 students. The waterfront location of Portsmouth is a selling point that differentiates the city and university from others and could influence choices for some students. The University has many thriving watersports clubs and societies, covering a range of sports, and in many cases strong links exist to local clubs and facilities, including the Watersports Centre. The University sailing club in particular is of high renown, and includes Olympic hopefuls in its number.

Encouraging schools and colleges to make best use of all that the water and coast has to offer in terms of educational and enrichment is important if there is to be a real legacy from events in the city. The wealth of opportunities provided in and through watersport must also form part of the information, advice and guidance offer in Portsmouth - there are numerous employment and training options in and around the city, and we must ensure that Portsmouth's children and young people are able to take advantage of these. At the other end of their learning, we could consider what chances exist to bring the water and coast alive from the early years - exploring unique opportunities such as Nature Nurseries or "coast schools" linked to the Forest School models. In less formal ways, the coastline can be used for scavenger hunts, and signage developed to be interesting and informative for younger children.

In order to use the opportunity presented by watersport to enhance the education and skills offer of Portsmouth, we will:

- continue to play an active role in the development of the University Technical College
- support the development of wider educational and skills opportunities in the city, including as an offshoot to the America's Cup



Objective Four – Like a duck to water

Case Study

Portsmouth Sail Training Trust

Portsmouth Sail Training Trust is a sail training organization, based in Portsmouth Naval Base. The aim of the Trust is to use sail training as a method of achieving a vision to raising the aspirations of inner city young people through their teenage years. The Trust is working with a number of secondary schools in one of the city, including where many of the pupils are disadvantaged in their education, because of economic circumstances, or because of a special educational need. The mission of the Trust is to enable young people to actively participate in the regeneration of the city.

The training delivered is both on the water and on dry land and results in the growth of confidence, teamwork and leadership skills whilst gaining valuable qualifications to enhance their careers. There are three broad aims to the work of the trust:

- **Broaden Horizons – for inner city young people**
 - Enable inner city young people to achieve their full potential
 - Build young people's self confidence, develop self esteem and facilitate self management.
- **Learn Life Skills**
 - Develop teamwork and leadership through participation in sail training where mutual trust and personal responsibility is essential.
 - Teach communication, problem solving skills and positive attitude
- **Instill Values**
 - To instill strong values, such as honesty, integrity and trust, to enable young people to be successful adults.

The training is provided free, and is funded through charitable donations, to ensure that no-one is excluded from taking part. All the Trust ask is that young people bring warm clothes and a good attitude. Young people participating in the programmes report the benefits they feel they gain. One year 7 pupil commented after their first day out:

"Today I felt really nervous and excited at the same time. I really enjoyed going on the net at the front of the boat because it helped my self-confidence and also helped me learn a bit more about boats. I really enjoyed today because it taught me something"



Action planning

In order to achieve the aspirations set out in the strategy document, we will:

Ref	Action	Short term - Year 1	Medium Term - 2-5 years	Responsible organisation/officer
Taking the plunge - ensuring participation in watersports and coastal recreation is as safe and inclusive as possible				
1.1	Work with partners to assess key locations and ensure necessary equipment and signage is in place	x		PCC - Seafront Manager
1.2	Develop a local water safety forum to take oversight of local water safety issues, including neighbour authorities including Havant BC, Fareham BC and Gosport BC	x		PCC - Seafront Manager
1.3	Work with partners including RNLI to develop information about coastal conditions and access to support informed choices	x		PCC - Seafront Manager
1.4	Work with partners to develop and promote "safe" usage in the city, such as safe swimming areas, semi-organised swims, and designated routes for paddling.	x		
1.5	Bring together a watersports forum of groups and businesses to explore opportunities for joint working and promotion	x		PCC - Seafront Manager
1.6	Work with national governing bodies for watersports, local groups and the Portsmouth Watersports Centre to develop a wider range of opportunities to take part (pop-up events, Watersports festival etc linked to the developing Events Strategy		x	PCC - Director for culture and city development

Page 35

Action planning

In order to achieve the aspirations set out in the strategy document, we will:

Ref	Action	Short term - Year 1	Medium Term - 2-5 years	Responsible organisation/officer
Making the most of our coast - making and taking opportunities to make the most of facilities and assets across the city to improve the watersports and coastal recreation offer in Portsmouth				
2.1	Develop plans for improving watersports infrastructure in the city, including water access, changing and storage facilities, and consider linked funding opportunities		x	PCC - Assistant Director for Culture and City Development
2.2	Ensure asset and facility issues are considered as part of watersports forum discussions	x		PCC- Seafront Manager
2.3	Work with the Portsmouth Watersports Centre to develop awareness and usage of the centre	x		PCC - tbc
2.4	Review waterfront property holdings and usage to create a comprehensive plan for their development (including a particular review of the Camber area)		x	PCC - Assistant Director for Culture and City Development
2.5	Engage with the Hilsea Lido Trust to explore options for watersport development on the site		x	PCC- Seafront Manager
2.6	Consider opportunities for using inland water sites including Northharbour Lake, Long Curtain Moat, Tipner Lake and Canoe Lake to create new dimensions to the watersport offer in Portsmouth.	x		PCC- Assistant Director for Culture and City Development

Action planning

In order to achieve the aspirations set out in the strategy document, we will:

Ref	Action	Short term - Year 1	Medium Term - 2-5 years	Responsible organisation/officer
The Great Waterfront City - build on the watersports and coastal recreation opportunity to promote the Great Waterfront City brand to residents, business and visitors				
3.1	Work with partners including other local authorities and the Destination Marketing Partnership to promote Portsmouth and the south coast as a visitor and business destination in light of the opportunities presented by the America's Cup spotlight, for example, through joint bid to GREAT UK Challenge Fund	x		PCC - Director for Culture and City Development
3.2	Pull together an event and experience based programme to promote opportunities in the city, linked to other models for information on safe access and usage		x	PCC - Director for Culture and City Development
3.3	Ensure event and experience issues form part of watersports forum discussions and consider options for developing a local watersports festival or other flagship event, building on existing local expertise	x		PCC - Seafront Manager
Like a duck to water - use the opportunity presented by watersport to enhance the education and skills offer of Portsmouth				
4.1	Continue to play an active role in the development of the University Technical college	x		PCC
4.2	Support the development of wider educational and skills opportunities in the city, including as an offshoot to the America's Cup	x		PCC

This page is intentionally left blank

Equality Impact Assessment

Preliminary assessment form v5 / 2013

www.portsmouth.gov.uk

The preliminary impact assessment is a quick and easy screening process. It should:

- identify those policies, projects, services, functions or strategies which require a full EIA by looking at:
 - negative, positive or no impact on any of the equality groups
 - opportunity to promote equality for the equality groups
 - data / feedback
- prioritise if and when a full EIA should be completed
- justify reasons for why a full EIA is not going to be completed

Directorate:

Director of City development & culture

**Function e.g. HR,
IS, carers:**

Sports development

Title of policy, service, function, project or strategy (new or old) :

Developing watersport in Portsmouth 2016-2020

Type of policy, service, function, project or strategy:

- Existing
- New / proposed
- Changed

Q1 - What is the aim of your policy, service, function, project or strategy?

Portsmouth has a thriving watersport and coastal recreation community and some excellent facilities. The challenge is to work within the national and local policy contexts to build on this foundation and harness the energy that exists to take the watersport opportunity and ensure there is a significant impact for residents, visitors and business.

Q2 - Who is this policy, service, function, project or strategy going to benefit or have a detrimental effect on and how?

The anticipation is that the development of the strategy will benefit residents, visitors and businesses in the city by ensuring participation in watersports and coastal recreation is as safe, easy and inclusive as possible; taking and making opportunities to make the most of facilities and assets across the city to improve the watersports and coastal recreation offer in Portsmouth; building on the watersports and coastal recreation opportunity to promote the Great Waterfront City and enhance the city economy; and using the opportunity presented by watersport and coastal recreation to enhance the education and skills offer of Portsmouth

Q3 - Thinking about each group below, does, or could the policy, service, function, project or strategy have a negative impact on members of the equality groups below?

Group	Negative	Positive / no impact	Unclear
Age	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Disability	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Race	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Gender	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Transgender	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Sexual orientation	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Religion or belief	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Pregnancy and maternity	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Other excluded groups	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

If the answer is "negative" or "unclear" consider doing a full EIA

Q4 - Does, or could the policy, service, function, project or strategy help to promote equality for members of the equality groups?

Group	Yes	No	Unclear
Age	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Disability	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Race	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Gender	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Transgender	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Sexual orientation	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Religion or belief	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Pregnancy or maternity	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other excluded groups	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

If the answer is "no" or "unclear" consider doing a full EIA

Q5 - Do you have any feedback data from the equality groups that influences, affects or shapes this policy, service, function, project or strategy?

Group	Yes	No	Unclear
Age	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Disability	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Race	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gender	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Transgender	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Sexual orientation	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Religion or belief	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Pregnancy and maternity



Other excluded groups



If the answer is "no" or "unclear" consider doing a full EIA

Q6 - Using the assessments in questions 3, 4 and 5 should a full assessment be carried out on this policy, service, function or strategy?



yes



No

Q7 - How have you come to this decision?

We have consulted widely with groups in the city to pull together the overarching strategy (listed within the document). This has specifically included a range of protected groups, and their comments are reflected in the overall document. We have also drawn on national research and datasets.

At the high-level strategy development stage, there are no identified negative impacts for the protected groups, and a number of positive direct and indirect impacts. It is expected that as individual projects within the strategy progress, these will be subject to individual equalities impacts assessments to ensure that there are no negative impacts, and indeed that positive impacts are maximised.

If you have to complete a full EIA please contact the Equalities and diversity team if you require help
Tel: 023 9283 4789 or email:equalities@portsmouthcc.gov.uk

Q8 - Who was involved in the EIA?

Kelly Nash, Corporate Performance Manager, PCC

This EIA has been approved by: Stephen Baily

Contact number:

023 9283 4399

Date:

7th March 2016

Please email a copy of your completed EIA to the Equality and diversity team. We will contact you with any comments or queries about your preliminary EIA.

Telephone: 023 9283 4789

Email: equalities@portsmouthcc.gov.uk



Title of meeting: Culture, Leisure & Sport Decision Meeting

Date of meeting: 18 March 2016

Subject: Events Strategy

Report by: Director of Culture and City Development

Wards affected: All

Key decision: No

Full Council decision: No

1. Purpose of report

- 1.1 The purpose of this report is to inform and update the Cabinet Member on the development of a draft Events Strategy and to seek authorisation to circulate this document for wider discussion and comment.

2. Recommendations

- 2.1 **That the draft Events Strategy (Appendix 1) be circulated for feedback to a broad range of public and stakeholders for discussion and comment.**
- 2.2 **That the feedback is collated and that a final report and strategy is taken to a Culture, Leisure & Sport meeting in the autumn for formal adoption.**

3. Background

- 3.1 Over the past decade, Portsmouth has built a strong reputation for delivery high quality and high profile events - from local community events to hosting major international events.
- 3.2 This strategy aims to capitalise and build on previous successes to deliver economic, social, sporting and cultural legacies for the city going forward. It recognises that across the sector, it is the major events that generate the most significant outcomes for the city's economy however there is a strength to the local community programme and a need to skill communities to be able to support and deliver their own events.

4. Reasons for recommendations

- 4.1 Events are crucial to the fabric of the city in delivering and developing a range of economic and socio-economic benefits. We know they attract visitors to both the

city and the region and positively influence perception of place through the quality experiences they deliver.

- 4.2 We believe that events add significant value to local communities both through participating in events but also from enhancing skills and knowledge in the planning stages to delivering community cohesion in the actual event delivery.
- 4.3 It should also be noted that attracting major sporting events to Portsmouth is fully in line with the Seafront Strategy, with Shaping the Future and with consultation with Portsmouth residents on budget savings which specifically asked a question to residents of whether they would be supportive of having more pay to view events on the Seafront.
- 4.4 We wish to circulate this draft strategy in order to provide an opportunity to a broad range of public and stakeholders for discussion and comment. After revision, if adopted, we hope it will provide a framework for the rationale of event development in the city going forwards and to ensure that we are strategically using events to the best advantage we can to benefit the city of Portsmouth.
- 4.5 The adoption of an events strategy will provide an opportunity to fundamentally change the city's position on events to strive to put it on a truly international platform and to maximise one of the specific benefits which both the successful delivery of the Victorious Festival and the securing of the Americas Cup World Series race programme in the city provide.

5. Equality impact assessment

- 5.1 An EIA is not required to support the recommendation within this report as there is no change of policy.

6. Legal implications

- 6.1 The strategy will need to be underpinned by robust agreements with promoters and organisers of events. Where the Council is promoting any of the events directly then agreements, disclaimers and other documents will be needed to ensure a proper allocation of any risk associated with the event.

7. Director of Finance's comments

- 7.1 The implementation of the recommendations contained in this report will be managed from existing budget resources.

.....
Signed by:
Stephen Baily
Director of Culture and City Development

Appendices: Appendix A: Portsmouth City Council Draft Events Strategy

Background list of documents: Section 100D of the Local Government Act 1972

The following documents disclose facts or matters, which have been relied upon to a material extent by the author in preparing this report:

Title of document	Location
Southsea Seafront Strategy	https://www.portsmouth.gov.uk/ext/development-and-planning/regeneration/southsea-seafront-strategy.aspx
Budget Consultation Report	https://www.portsmouth.gov.uk/ext/the-council/transparency/budget-proposals-and-survey-results.aspx

The recommendation(s) set out above were approved/ approved as amended/ deferred/ rejected by Cabinet Member for Culture, Leisure and Sport on 18 March 2016.

.....
 Signed by:
Cabinet Member for Culture, Leisure and Sport

This page is intentionally left blank

Appendix A: Portsmouth City Council DRAFT Events Strategy

1. Introduction

The City of Portsmouth is a lively and active city. With a rich and varied past, it has been the home of the nation's Royal Navy for centuries, is the birthplace of Charles Dickens and Sherlock Holmes and has played a full part in the history of the country. Events, over many years, have played a key role in Portsmouth's past and we perceive that the city is poised to become a global events destination with events becoming an extremely important asset for the City's future.

Over the years, events have formed part of a wide programme of involvement between communities, groups and individuals and include examples such as local school's carols concerts, area wide events such as the Great South Run, civic events such as the Remembrance Service as well as many others.

Hosting significant national and international events such as the America's Cup World Series races and the Victorious Festival provides the authority, with the help of other partners, the opportunity to form a new Events Strategy to help achieve our ambition to be a global events destination and make Portsmouth a Great Waterfront City.

There are many extremely valuable events organised directly or indirectly by Portsmouth City Council, although it could be argued that the full potential of this type of activity has not been achieved. This strategy and vision, if adopted and implemented, would bring a rationale to events in Portsmouth and help us realise the potential benefits to both the city and the wider South East Hampshire region.

This strategy aims to capitalise and build on previous successes to deliver economic, social, sporting and cultural legacies for the city going forward. It recognises that across the sector, it is the major events that generate the most significant outcomes for the city's economy.

We believe that major events can help provide a means to realise Portsmouth as a Great Waterfront City and drive the right outcomes within the context of the city. This includes the networking opportunities for local businesses that major events consistently delivery back to both local and regional economies.

2. Why events are important?

Major events are crucial to the fabric of the city in delivering and developing a range of economic and socio-economic benefits. They attract visitors to the region and positively influence perception of place through the quality experiences they deliver. They add significant value to local communities through participation in events from enhancing skills and knowledge in the planning stages to delivering community cohesion in the event delivery.

These benefits have been recognised by many successful cities around the world and the main benefits associated with events for Portsmouth should be:

- Direct and immediate benefit to the local economy
- Make Portsmouth a more attractive place to live in and visit with a year-round offer
- Reinforce the position of Portsmouth as a Great Waterfront City
- To accelerate longer-term development benefits for the city

2.1 Direct and Immediate benefit to the local economy

The extent to which the event will generate economic impact within Portsmouth will depend on a variety of contributing factors, including duration of event, potential to attract visitors from outside of the City, the nature of the event and audience profile.

A major events sources some of its income from outside of the region but it also spends it in the region to deliver the actual event e.g. additional direct business-to-business expenditure Secondly the event attracts visitors who directly spend money in the local economy in areas such as accommodation, restaurants etc.

2.2 Make Portsmouth a more attractive place to live in and visit with a year-round offer

With careful consideration of how the event will affect the normal operation of the City and a focus on having a longer spread of activities throughout the year. Events make cities more vibrant and interesting to both live and work in with the potential to bring people together, sharing a sense of identity.

2.3 Reinforce the vision of Portsmouth as a Great Waterfront City

Hosting major events can often result in a significant impact on a city and its image. The impact of the images from the 2015 America's Cup World Series race have achieved a brand identity and media profile which has been unprecedented for the city and has supported a positive image of Portsmouth on a national and international level.

2.4 To accelerate longer-term development benefits for Portsmouth

Increasing the profile of Portsmouth has the potential to accelerate economic and infrastructure developments which provide a significant catalyst for change. Portsmouth would have the potential to use major events to give focus to their priorities and use the opportunity to develop longer-term business and trade connections.

3. Vision

The vision outlined in this document is of a Portsmouth that is ambitious, highly skilled, creative and able to make and take advantage of opportunities the events provide.

The resurgence of major event activity and our securing of one-off major events has increased our knowledge and capacity to deliver a broader programme and to actively encourage further event development across Portsmouth.

Our core vision is:

To build on Portsmouth's reputation for attracting and delivering major high quality events which continue to grow our position as a vibrant Great Waterfront City.

At present the Council does not overly pursue opportunities to host major events and so does not reap the benefits of attracting new business from this market. Opportunities exist to capitalise on the natural resources that Portsmouth quite clearly enjoys; most noticeably excellent venues, its prime location within the affluent South-east, close links to a critical mass of population and a geography which lends itself to an active water programme.

Whilst the focus of this strategy has been on major events there needs to be a parallel programme promoting a strong sense of identity and civic pride through the delivery and support of a range of high quality community led events. This will not only improve skills within communities but also provide a platform for community cohesion and cross-sector working e.g. Portsmouth Pride Festival.

This Strategy will support a transparent approach which will help us:

- Spread risk across many events so the critical mass of activity is of greater value than the individual parts
- Ensure we deliver those events which are right for Portsmouth with an appropriate geographical spread across the city
- Further improve our national and international reputation for delivery of events
- Maximise our return on investment - being able to clearly demonstrate the value through effective research
- Engage in events which bring added value to the city e.g. economic or social

- Provide the maximum opportunities for local suppliers

4. How can the City Council support this vision?

Portsmouth City Council's financial position continues to be very challenging and its investment needs to be strategically targeted against key outcomes to ensure resources are used efficiently and effectively.

However funding is only one part of the public sector's role. Portsmouth must be 'event friendly' and easy to do business with in order to attract the calibre of events which will enhance and develop our reputation.

Additionally we need to ensure that we have the knowledge, capacity and infrastructure to provide an 'event friendly' approach. This needs to consider areas such as the provision of venues, added value through tourism and transport as well as the oversight role which the Portsmouth Events Safety Advisory Group holds.

4.1 Partnership working

Working in partnership with external agencies and private sector event management companies e.g. Portsmouth Historic Dockyard, Victorious Festival, will be crucial in the context of the on-going reduction in public spending. With the public sector facing increasing financial pressures it is essential to target resources into either core priorities or services which can attract significant benefit to Portsmouth.

Attracting major events cannot be just a priority of the local authority but should be supported by a wider spectrum of aspiration across many organisations and businesses in order to achieve the major benefits which we believe events can bring.

4.1.1.1 Global Positioning

If Portsmouth is to use this opportunity to fundamentally change its position on events to strive to put it on a truly international platform then a comparison with some cities where events are at the heart of their delivery is appropriate.

A comparison of the events strategies of cities such as Sydney, Barcelona, Cape Town and Glasgow revealed some common themes:

- They all recognise the strategic importance of major events and plan accordingly attracting investment if required
- They recognise the need to balance the social outcomes of the events with the economic outcomes
- They perceive events as a platform for transformation of their cities
- They use events to promote actively enhance their city brand

Portsmouth would need a major step change in its thinking around events to achieve this and it is clear that we would need to think differently in order to realise the Vision.

Should the city embrace a different approach to events then there is a unique opportunity to be part of a bigger picture as an exciting globally connected city, internationally relevant and with a competitive advantage in attracting and retaining inward investment.

4.2 How can we deliver an attractive events programme?

Our events programme will be a mixture of established successful events, new events which can be developed and national/international events which we will be trying to attract to Portsmouth.

In most instances the council will work in partnership with one or more organisations to deliver the events but the approach needs to be considered and relevant. All events should be contributing to at least one of the event benefits so through a full year the full programme should support all benefits as outlined through:

- Direct and immediate benefit to the local economy
- Make Portsmouth a more attractive place to live in and visit with a year-round offer
- Reinforce the position of Portsmouth as a Great Waterfront City
- To accelerate longer-term development benefits for the city

When considering events we will need to assess the proposal- against our basic requirements to ensure it can be safely delivered, consideration of which will be given through PESAG for all events for over 5,000 people. Additionally the event will be considered to see if it will:

- Ensure the event is right for Portsmouth
- Promote Portsmouth as an attractive and vibrant city
- Deliver to an appropriate demographic at an appropriate time of the year
- Deliver economic benefits to Portsmouth and for major events to have a mechanism in place to measure this
- Strengthen the city's reputation for successful quality event delivery
- Engage with local businesses and maximise opportunities for local suppliers
- Complement existing programmed events

It should however be acknowledged that occasionally an event opportunity will arise which will be exceptional and which should be grasped even if it does not fully meet the core benefits. In such an instance flexibility and capacity to respond quickly will often be essential whilst not compromising the local authorities processes.

5. Route to Success: How will we deliver this?

Objective 1 - Planning to maximise Portsmouth's events programme

Action 1.1 Develop a Portsmouth Portfolio to packaging the city's assets, strengths and potential capabilities to capture the attention of national and international organisations and event organisers

Action 1.2 Foster relationships with key decision makers and those with the rights to larger events

Action 1.3 Encourage local and regional creativity and ensure that Portsmouth is considered automatically as the key city for events

Action 1.4 Attend specific trade fairs e.g. The Event Production Show to market Portsmouth as an attractive, events friendly city

Action 1.5 Have a consistent approach to the use of PCC land and the hire of Council resources and equipment in line with current policies on insurance and booking systems for spaces

Objective 2 - Investment for events

Action 2.1 Investigate future funding mechanisms to support events including European funding models

Action 2.2 Explore options for a capital investment programme for event sites and infrastructure

Objective 3 - Measuring Events

Action 3.1: Develop a consistent and systematic approach to event measurement and evaluation including economic impact methodology

Objective 4 - Organised for Events

Action 4.1 Streamline and promote the best practice for supporting events from small to large scale throughout Portsmouth from process to charges

Action 4.2 Maintain and co-ordinate a city wide event's calendar to act as a planning tool for the benefit of all existing and prospective event organisers in Portsmouth

Action 4.3 Provide support through the Event Application process to enable voluntary organisations and community event organisers to deliver safe, well run and enjoyable events

Action 4.4 Ensure that the Event Application Guidelines are current and up to date reflecting current legislation and good practice to enable community organisations to plan, organise and deliver events for themselves

Objective 5 - Marketing for Events

Action 5.1 Undertake proactive marketing to identified and specific event management companies who operate in the areas of event management most attractive to Portsmouth e.g. outdoor, music and water based events

Action 5.2 Enhance marketing collateral for Portsmouth with marketing for major events

Action 5.3 Articulate the benefits of major events to Portsmouth residents and businesses

This page is intentionally left blank

Agenda Item 5



Portsmouth
CITY COUNCIL

Title of meeting: Culture, Leisure & Sport Decision Meeting
Date of meeting: 18 March 2016
Subject: America's Cup World Series 2016
Report by: Director of Culture and City Development
Wards affected: St Jude, St Thomas, Eastney and Craneswater
Key decision: No
Full Council decision: No

1. Purpose of report

1.1 This report sets out to outline to the Cabinet Member the proposal for the hosting of the America's Cup World Series event in Portsmouth in July 2016.

2. Recommendations

2.1 **To agree the outline land usage for the Americas Cup World Series event as illustrated in Appendix A.**

2.2 **To agree to allow the event organiser to facilitate a limited amount of parking on the area of Southsea Common to the east of Serpentine Road.**

2.3 **For the Council to meet the provision of the additional Beach Patrol Services required to support the Free to View area as part of the Annual agreement with the Lifeguards.**

3. Background

3.1 At 162 years old, the America's Cup is the oldest trophy in the world of international sport, and Britain has never won it. Spurred on by his success in 2013, Sir Ben Ainslie and his backers (who include Sir Charles Dunstone and Sir Keith Mills) decided that the time was right to form a British team to contest the Cup.

3.2 Ben Ainslie Racing (BAR) chose to locate their team headquarters in the Camber, Old Portsmouth. As well as securing private sponsorship, the team were successful in bidding for money from the Government, including exceptional Regional Growth Fund. Part of the decision-making process by members, in taking the necessary steps to ensure that BAR could locate in Portsmouth, focused on the benefits that could be derived for the city and sub-region from such a prestigious sporting team locating here.

3.3 Within the 'Agreement for the Development and Lease relating to The Camber, Sites 1 and 2, Old Portsmouth between Portsmouth City Council and Ben Ainslie Racing Limited there is a specific clause relating to the ambition of the Tenant to win the America's Cup Challenge. This clause, the extract of which is given below, clearly articulates the endeavour to nominate Portsmouth as the host city for any event in relation to the America's Cup programme of which the hosting of the America's Cup World Series is part.

19 HOST CITY NOMINATION

If the Tenant wins the America's Cup Challenge, the Tenant shall use all reasonable endeavours to nominate Portsmouth as the host city for any event for which they are entitled to choose the location as a result of victors rights, provided that it considers (acting reasonably) that such a nomination is a commercially, practically and economically viable option (such considerations to include, but which shall not be limited to, whether Portsmouth City Council fully supports the nomination and whether the required space is made available to host the America's Cup and any associated events) and provided that there are no reasons beyond the Tenant's control which mean that it has to hold the event in another location.

3.4 Attracting major sporting events to Portsmouth is also fully in line with delivering against a number of key strategic documents including:

- *The Seafront Strategy* - Develop more large scale sporting events
- *Shaping the Future of Portsmouth* - Developing the Visitor Economy & Supporting economic growth, innovation and enterprise in Portsmouth
- *Business Growth & Skills Plan* - Business growth and job creation in key sectors including marine and maritime

3.5 More recently the public consultation on budget questions, undertaken in November 2014, illustrated that 69% of respondents were keen for there to be more events happening in the city and indeed they were willing for there to be more paid for events.

3.6 The America's Cup Event Authority contracted with Teamorigin Events LLP in November 2014 to organise and deliver two America's Cup World Series events in the UK in July 2015 and 2016. The Council were approached to explore the practicalities of whether this event could be located in Portsmouth including whether the wide range of technical requirements could be met and if the Council would be supportive of the opportunity.

3.7 In 2015 the Council signed a Memorandum of Understanding with Teamorigin Events to support the delivery of the ACWS event in Portsmouth in July 2015 and to enter into discussion immediately after the 2015 event to discuss support a similar event in July 2016

3.8 The event ran for the first time in July 2015 and, despite the inclement weather was deemed a success by Teamorigin Events for a number of key reasons not least of which was the delivery of the following:

- £9 million economic benefit delivered through the event
- £2.1 million spend in Portsmouth
- 248,505 people engaged with the event
- £18 million media value generated in the UK and £4 million overseas

3.8 For the Council the event has brought tangible interest in inward investment in areas of both hotel development interest and visitor growth which we do not believe we could have achieved without the profile this event brought the city.

3.9 The Council also directly received over 15 letters of support from local Portsmouth businesses following the event both supporting this specific event but also supporting the expansion of the events programme on the Seafront overall.

4. Reasons for recommendations

4.1 The feedback on the 2015 event has informed and shaped the proposal for the 2016 event from Teamorigin Events. We believe that they have addressed the key operational issues which arose from the delivery of the 2015 event through their new event proposals and the change in programme. In particular they have addressed the following issues:

- Confusion around the ticket systems
- Clarification on bringing food and drink
- Extensive area of steel fencing around the site

4.2 Within the previous agreement with Teamorigin Events it was stipulated that they would have access to land to support the ACWS events. In the discussions in relation to the 2016 event it has always been made clear to Teamorigin Events that the use of the land they are requesting is subject to:

- Conclusion of an agreement with Southsea Skatepark (an independently run organisation who will be in the middle of the proposed Race Village)
- Provision of a suitable level of infrastructure to support estimated numbers coming to the Free to View area on Southsea Common
- Provision of infrastructure to enable people with disabilities to access both the Free to View area and the Race Village

4.3 Within the proposal for the 2016 event Teamorigin Events have outlined:

- a community day/preview day on Thursday 21st July
- a shorter 3 day public event operating from 1100 - 1800 each day
- an enhanced on-shore programme in ticketed area & no evening activity
- Open access to Southsea Common including direct views of the race area
- Simplified ticketing system
- More provision for bad weather
- Change of offer to support the average demographic (40 - 61 years)
- Keeping the roads and promenade open as much as possible in and around the event

- 4.4 Following feedback and discussion Teamorigin Events have proposed that they will not have the extensive perimeter barriers around Southsea Common as they had in 2015 and are just proposing a smaller fenced area as a Race Village. Southsea Common will then provide a large open 'free to view' area with direct views to the race area, race boat moorings and the pre-race preparations with no viewing or access restrictions.
- 4.5 Teamorigin Events have confirmed that they will provide a level of infrastructure support to enable Southsea Common to support the anticipated visitor numbers. Based on the 2015 figures it is currently estimated, if the weather is good, that the Free to View area could attract in the region of 30,000 people.
- 4.6 Teamorigin Events have proposed that their support in the Free to View area on Southsea Common will include roaming security, extra toilets, water refill stations and a beach patrol to manage safety on the shore line. They have confirmed that there will be open access to the Free to View area with no barriers or entrance points and no tickets required.
- 4.7 They are exploring options for an information point, event shop and food & (non-alcoholic) beverage concessions as well as the possibility of a viewing grandstand seating (for which there will be a seat charge), additional screens and audio facilities on the Southsea Common area but these additional extras are all to be confirmed.
- 4.8 Detailed discussions are already underway as regards the roads and traffic management. The Portsmouth Event Safety Advisory Group (PESAG) has already highlighted that there will need to be some closure of Clarence Esplanade in order to deliver the event with appropriate levels of crowd safety the practicalities of which are being developed in partnership with the Council's Traffic and Parking teams and all the Emergency Services
- 4.9 The current proposal from Teamorigin Events requests an area on Southsea Common to the east of Serpentine Road to be utilised as 'Official Event Parking' which will counterbalance any parking suspensions and road closures which are required to support the event. The way in which such an area will operate is being considered by PESAG through the provision of the Event Traffic Management Plan which also considers and articulates a range of other transportation methods and their impact across the city.
- 4.10 The proposal for the ticketed Race Village area centres round an extended offer on Castle Field, West Battery Gardens and Southsea Common to the east of Avenue de Caen. This area will have a capacity of 20,000 but with a lower ticket price than 2015 with under 5's free and 6 - 15 half price. A number of other ticket initiatives will also be offered including family and group discounts.
- 4.11 Within the Race Village area there will be more information about the history of the Americas Cup, the sailing and specifically the boats and the technology behind them. Each of the participating teams will have a team exhibition area so more can be found out about the competitors. Teamorigin Events are proposing to use the

West Battery Gardens area around the Bandstand to construct a premier Grandstand as they did for 2015 and to offer their core Hospitality on this site.

- 4.12 In consideration of the proposal Teamorigin Events are asking for the area at the south of Castle Field known as the Ramparts to be part of the Race Village in their 2016 event plan. During the 2015 event this area was not part of the Race Village and outside of the steel fencing and therefore was an unsupported area which the public could view activities from.
- 4.13 Through the presentation of the outline site plans to the PESAG meeting on 8th January 2016 the discussion highlighted a number of difficulties which arose with the management of a number of areas of the overall site including the promenade and specific area to the east of Southsea Castle during the 2015 event.
- 4.14 Feedback from different parties highlighted a number of occasions when the Police, RNLI and other event resources had to deal with specific issues which arose in this area from a Health & Safety aspect (e.g. issues with the public climbing around the very slippery rocks to the south of the promenade seeking to get to the area to the west of the Castle)
- 4.15 PESAG members were asked to consider this specific area in reference to their review of the initial Event Safety Plan. Feedback has been received indicating that including of the Ramparts within the footprint of the Race Village will move the liability back to Teamorigin Events so they can more effectively manage and control the areas in terms of managing public safety which was the specific challenge during the 2015 event..
- 4.16 The national advice from the National Police Chief's Council is that responsibility for the 'free to view' area rests with the authority who owns, leases or controls the land in question. Therefore in our interpretation of this advice we would wish to make management and control of the Free to View area a condition of the provision of the land to support the event to Teamorigin Events. We will therefore expect consideration of the management of the land to be fully articulated within the Event Safety Plan and all associated documentation and control structures.
- 4.17 It should be noted that Teamorigin Events undertook to put the tickets on sale and commence a marketing campaign for the event in the knowledge and understanding that the land usage was still to be confirmed by the Council.
- 4.18 It is currently anticipated that Southsea Castle will remain for the use by the Council and it is currently intended that this will be to support for civic and investment purposes as it did during the 2015 event.
- 4.19 We also wish to highlight through this report the significant amount of officer time which has been required to answer specific questions through Freedom of Information requests on the topic of the America Cup World Series since the end of October 2015. With reduced resources to support events and activities this has had a singularly detrimental effect on the preparation and planning for this event as

officer time has been required to answer the public questions at the expense of time needed to plan for any future events.

5. Equality impact assessment

5.1 An EIA is not required to support any of the recommendations within this report as there is no change of policy. However it should be noted that the Disability Access Advisor has been invited to the event specific Safety Advisory Group meetings to ensure that access requirements are met as fully as possible.

6. Legal implications

6.1 The agreement with Teamorigin will need to document the responsibilities and liabilities of each side in a properly enforceable manner. This will need to include any licences to use Council property and to ensure that all legal permissions and orders are in place for the event well in time.

7. Director of Finance's comments

7.1 The additional Beach Patrol Services required as per the recommendation will be funded from existing budget resources. The charge for providing this extra service is still being explored but budget provision will be made to meet the cost of this.

.....
 Signed by:
Stephen Baily
Director of Culture and City Development

Appendices: Appendix A - Proposed event site

Background list of documents: Section 100D of the Local Government Act 1972

The following documents disclose facts or matters, which have been relied upon to a material extent by the author in preparing this report:

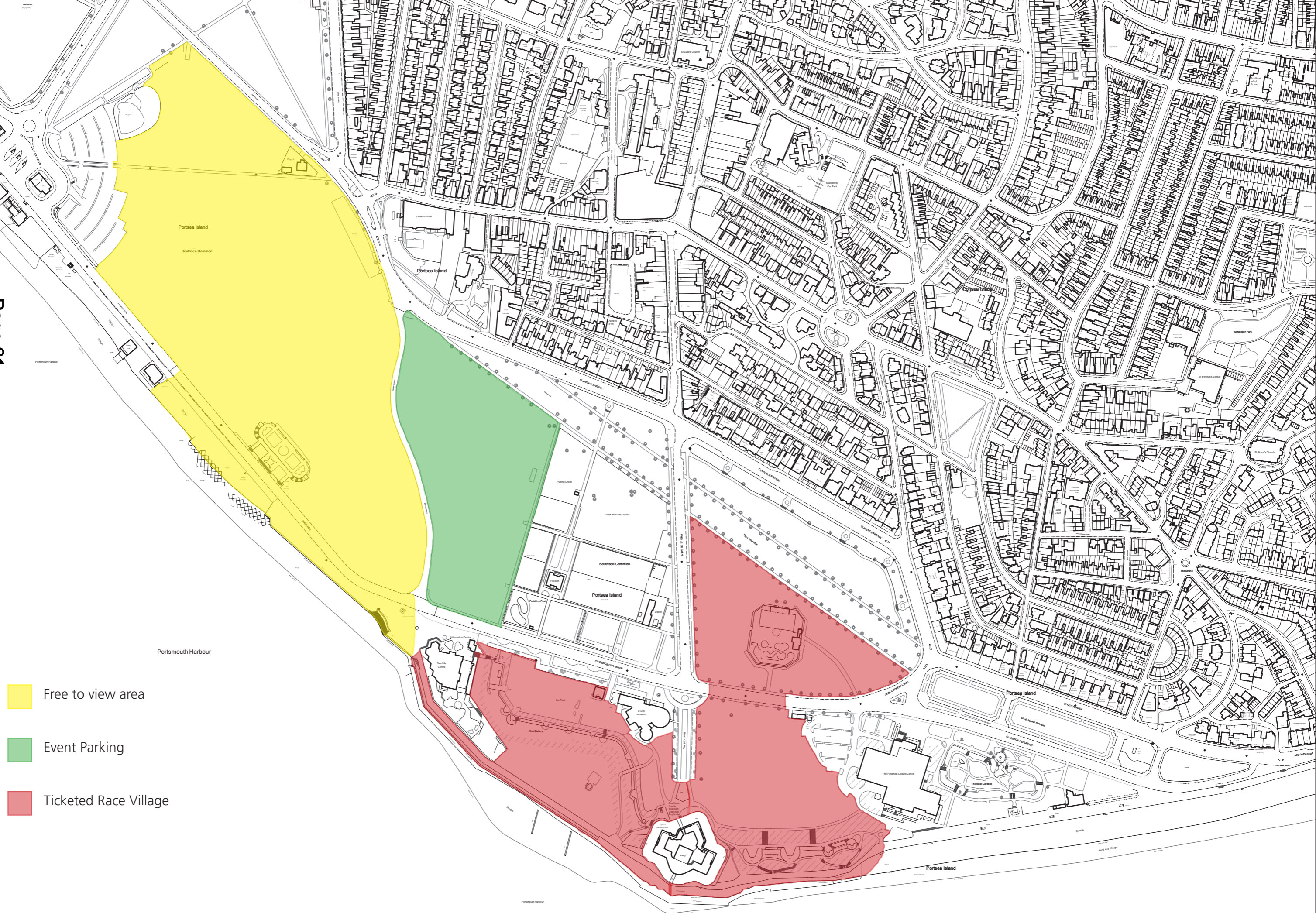
Title of document	Location
Southsea Seafront Strategy 2010 - 2026	https://www.portsmouth.gov.uk/ext/documents-external/dev-southseaseafrontstgy-2010-26.pdf
Shaping the Future of Portsmouth	https://www.portsmouth.gov.uk/ext/documents-external/cou-regeneration-strategy.pdf

Business Growth & Skills Plan	https://www.portsmouth.gov.uk/ext/documents-external/pln-businessgrowthandskillsplan.pdf
Budget Consultation Report	https://www.portsmouth.gov.uk/ext/the-council/transparency/budget-proposals-and-survey-results.aspx

The recommendation(s) set out above were approved/ approved as amended/ deferred/ rejected by Cabinet Member for Culture, leisure and Sport on 18 March 2016.

.....
Signed by:
Cabinet Member for Culture, Leisure and Sport

This page is intentionally left blank



- Free to view area
- Event Parking
- Ticketed Race Village

This page is intentionally left blank

Agenda Item 6



Portsmouth
CITY COUNCIL

Title of meeting:	Culture Leisure and Sport Decision Meeting
Date of meeting:	18 March 2016
Subject:	Transforming the D-Day Museum - Heritage Lottery Fund Award
Report by:	Director of Culture and City Development
Wards affected:	All
Key decision:	Yes
Full Council decision:	No

1. Purpose of report

- 1.1 To advise Members of the award of the Heritage Lottery Fund (HLF) funding to the Transforming the D-Day Museum project and the terms of the grant and to advise Members of the award of 'banking fines' funding to the project.

2. Recommendations

The Cabinet Member for Culture Leisure and Sport:

- 2.1 **Accepts the grant award of £4,044,500 from HLF for enhancing, funding and transforming the D-Day Museum following consultation with the S151 Officer and Director of Finance.**
- 2.2 **Agrees that Portsmouth City Council acts as applicant, lead authority and accountable body, accepting the grant offer together with all the terms and conditions of the Heritage Lottery Fund award. To ensure compliance with all the award criteria obligations including all the additional grant conditions.**
- 2.3 **Authorises officers to manage and deliver the project in line with HLF requirements and grant authority for day to day decision making in line with Part 2 of the scheme of delegation set out in the constitution. That authority is delegated to Dr Jane Mee, Museums and Visitor Services Manager as lead officer for the applicant and accountable body.**
- 2.4 **Notes the award of the 'banking fines' funding and agrees the proposals for its use.**

3. Background

- 3.1 Portsmouth Museums Service has been successful in securing just over £4,000,000 of funding from the Heritage Lottery Fund (HLF) towards the cost of transforming the D-Day Museum. This will enable us to completely redisplay the museum - keeping the D-Day story alive and relevant for future generations - offer a much broader range of activities and events as well as enabling the museum to play a greater role nationally - and internationally - as the 75th anniversary of D-Day and the Normandy Landings approaches in 2019. The award is timely, as the D-Day Veterans are becoming increasingly fewer in number, frail and less able to help the Museum as they have in the past.
- 3.2 This represents a major achievement for Portsmouth Museums Service, delivered on top of other commitments and the day to day operation of the council's five other museums (including Southsea Castle).
- 3.3 The Second Round application to the HLF was submitted on 7 October 2015. On 27 January 2016 we received the Grant Notification Letter with the good news that the council had been successful and awarded £4,044,500.00 (83% of the total eligible project cost of £4,881, 850.00) towards the transforming the D-Day Museum project. Additional detail is shown in the letter which is attached at Appendix 1.
- 3.4 Members' are asked to note the 'Approved Purposes' listed in the grant notification letter as outlined in Appendix 1, which refer to the project posts (including paid interns), collections management and conservation work, the volunteering programme and involvement of three community panels, the learning programmes, and the development of links with organisations nationally and internationally to develop the 'D-Day hub' role of the museum; ie as well as the work designed to improve the museum itself. This activity all formed part of our second round application to the HLF.
- 3.5 The project (Approved Purposes) must be completed by 28 February 2021. The terms of the HLF grant will last 20 years from the Project Completion Date as outlined in Appendix 1.
- 3.6 The grant will be paid subject to the council complying with the HLF's standard terms of grant as outlined in Appendix 2. The terms cover:
- Achieving the Approved Purposes
 - Project development
 - Project monitoring
 - Procurement
 - Property (with reference to ownership and control and maintenance)
 - Publicity and acknowledgement
 - Digital outputs (with reference to licence to HLF to use and not to exploit commercially without prior HLF consent)
 - Grant payment and repayment
 - General terms

3.7 A summary of the current funding position for the D-Day75: Transforming the D-Day Museum project is summarised below.

Source of funding	Description	Value £
Local authority	Cash match-funding from PCC	378,493
Private donation - individual	Donations from individuals	20,131
Private donation - Trusts, Charities etc	Dulverton Trust	50,000
	Sir John Fisher Foundation	10,000
	Aurelius Charitable Trust	2,500
Private donation - Corporate	Victorious Music Festival	50,132
Other Fundraising	Fundraising target	167,344
Increased management and maintenance costs (over 5 years)	At £30,000per annum for 5 years	150,000
Volunteer time	Volunteer time contribution towards project delivery	8,750
HLF Award		4,044,500
TOTAL		4,881,850

3.8 The council received news of the award of £600,000 'banking fines' funding from the Treasury to support the transformation of the D-Day Museum on 25 November 2015 (the award was announced in the Chancellor's budget speech). The priority for this funding is to carry out a number of external improvements to enhance the setting of and approach to the Museum.

3.8 A full appraisal has not been completed but the draft plans include:

- Installation of visually arresting external branding.
- A major re-configuration of the external approaches, setting and landscaping to the Museum, creating a heightened sense of anticipation and arrival and presenting a pleasing public space for people to gather and reflect.
- Conservation, representation and new interpretation of the two tanks outside the Museum.
- Relocation of the statue of Montgomery and the WWII Memorial (a seated soldier) to the front of the Museum (facilitated by the removal of the Anti-aircraft Gun). This will help to reflect our people-led approach to the telling of the D-Day story.
- Relocation of the Caen Peace Garden to the site of the current 'Clock Garden' at the end of Brian Kidd Way, incorporating a water feature and / or a public art commission.
- Accommodating and presenting a number of memorials in the vicinity of the Museum in a more holistic and coherent way including: the Holocaust Memorial Tree, the Memorial of Halabja, the Garden of Hope (commemorating 9/11)

4. Reasons for recommendations

- 4.1 HLF will not give permission to start the project unless the applicant, Portsmouth City Council, has accepted all the terms and conditions set out by HLF outlined above and has the necessary authority from the Cabinet Member as outlined in Appendix 2 of the Additional Grant Conditions which forms part of the Standard Terms of Grant and award of grant letter from the HLF.
- 4.2 HLF requires that the applicant Portsmouth City Council, the authority acting as accountable body, is to submit the minute recording the decision of the Council to authorise acceptance of the terms of the grant. This is effectively a minute of the Council's approval of recommendations that approval should follow a full consideration of all the standard terms of conditions of the grant offer letter including all the additional grant conditions.
- 4.3 The HLF require formal documentation of the council's decision within 28 days of the date of the Grant Notification Letter. However, the HLF have agreed that this can be provided on 18 March 2016 to fit with the CLS Cabinet Member meeting cycle.
- 4.4 The priority for the 'banking fines' funding is to enhance the Museum's setting and 'flag' the transformation of the Museum. This will ensure that the immediate environs of the Museum reflect the quality of the new exhibitions and interior and 'announces' the arrival of a completely transformed offer.
- 4.6 Improving this key area of the seafront is a long standing ambition of the council (Seafront Masterplan, July 2012). The need for such improvements was raised by both the HLF Monitor and the HLF Trustee during the site visit which took place in November. It is clearly essential if the council is to maximise the return on its investment and that of the HLF and other funders in terms of visitor numbers, visitor experience and contribution to the growth of the visitor economy and the cultural landscape of the city.

5. Equality impact assessment

- 5.1 The recommendations do not have a negative impact on any of the protected characteristics as described in the Equalities Act 2010.

6. Legal implications

- 6.1 There are no legal implications arising directly from the recommendations in this report other than the exceptions outlined below.
- 6.2 The Heritage Lottery Fund award letter is accompanied by the standard terms and additional grant conditions. These are attached to the cabinet report as Appendix 1 & 2

- 6.3 Under Part 2, Section 3 of the City's Council Constitution (responsibilities of the Cabinet and further in accordance with the Schedule of Delegations at Appendix A of the Executive Procedure Rules in Part 3 of the Constitution, the Cabinet Member for Culture, Leisure and Sport has authority to approve the recommendations in this report a copy extract of the Constitution at Appendix 5
- 6.4 A Local Authority has power to do anything that individuals generally may do under the general power of competence Section 1(1) of the Localism Act 2011. The proposals recommended are consistent with this power and the Council's Seafront Masterplan dated 2012, which is seeking to promote local culture and heritage, economic development and tourism.

7. Director of Finance's comments

- 7.1 The financial information is contained within the body of the report. Approval of the recommendations will enable the Development Phase of the D Day Museum to proceed.

.....
Signed by:
Stephen Baily
Director of Culture and City Development

Appendices: **Appendix 1** **D-Day Update**
 Appendix 2 **D-Day Update**

Background list of documents: Section 100D of the Local Government Act 1972

The following documents disclose facts or matters, which have been relied upon to a material extent by the author in preparing this report:

Title of document	Location

The recommendation(s) set out above were approved/ approved as amended/ deferred/ rejected by Cabinet Member for Culture, Leisure and Sport on 18 March 2016.

.....
Signed by:
Cabinet Member for Culture, Leisure and Sport

South East England
7 Holbein Place
London SW1W 8NR

Telephone
020 7591 6000
Facsimile
020 7591 6273

Textphone
020 7591 6255
Website
www.hlf.org.uk



27 January 2016

Our Ref: HG-13-12170

Dr Jane Mee
Museums and Visitor Services Manager
Portsmouth City Council (Museums & Records Service)
City Museum & Art Gallery
1 Museum Road
Portsmouth
Hampshire PO1 2LJ

Dear Jane

D-Day 75: Transforming the D-Day Museum

Congratulations, your application has now been assessed, and I am delighted to inform you that we have decided to award you a grant of up to £4,044,500.00 – four million, forty four thousand and five hundred pounds - (83% of the total eligible project cost of £4,881,850.00) towards a project to transform the D-Day Museum, its programmes of engagement and its collaborative working with other organisations. More specifically, we will monitor your progress against the following:

Approved Purposes

- Recruit a Public Programmes Officer (0.8 FTE) for five years to manage audience development activity and the volunteering programme throughout the project and a Collections Research Assistant (0.8 FTE for 18 months) to coordinate conservation and interpretation work during the capital development phase. Enable three, six month paid internships for young people to gain museum work experience.
- Carry out a programme of refurbishment and reconfiguration of the existing museum building as detailed in the submitted Building Design Report, including two small extensions within the existing footprint and refurbishment of the façade. This will create a series of new galleries, circulation space, retail areas and dedicated learning / events space.
- Overhaul the mechanical and electrical systems to bring them into line with current standards and to ensure they adequately support future requirements.
- Carry out identified collections management and conservation work as set out in the submitted Conservation Plan.
- Install new interpretation throughout the museum in line with the submitted Exhibition Design plans, creating a sequence of galleries interpreting the story of D-Day through the themes of Introduction, Planning & Preparation, Ready to Go, D-Day Landings, Battle for Normandy, Legacy and the Overlord Embroidery.

- Create a new volunteering programme. carry out staff and volunteer training and continue to develop the three Advisory Panels for young people, schools and disabled people, as outlined in the submitted Activity Plan.
- Deliver programmes of formal and informal learning opportunities, access improvements and marketing initiatives in order to increase visitor numbers and attract a broader audience, as outlined in the submitted Activity Plan.
- Continue to develop links with relevant national and international organisations and researchers in order to build the museum's role as a hub for D-Day commemoration and research, as outlined in the submitted Activity Plan.

Part 1 of this letter sets out how we will work with you during the delivery phase of your project.

Part 2 deals with the legal aspects of the grant that we are offering. It refers to the standard terms of grant that you accepted when you completed the Declaration section of your online application.

Part 3 advises you on the next steps.

Part 1 – How we will work with you

Delivering your project

You will need to deliver your project in line with the proposals set out in your application. We will contact you shortly to arrange a start-up discussion, when we will agree a timetable for progress reporting and grant payment requests. More information on this can be found within the enclosed *Receiving a grant* guidance.

Keeping in touch

We will be monitoring your progress against the approved purposes of our grant and any areas of risk we have identified. This will help us to understand how well the delivery is advancing and alert us to any issues.

We will appoint an external monitor to carry out project management monitoring of your delivery phase on our behalf. We will let you know their name and responsibilities when they are appointed.

Please read the enclosed *Receiving a grant* guidance. This requires you to:

- obtain our permission to start the delivery phase;
- submit progress reports at a frequency agreed between us when we have our start up discussion;
- request your grant payments;
- provide a completion and evaluation report when you have finished the delivery phase;

- procure goods, works and services in accordance with EU procurement regulations and the 'Receiving a grant' guidance.

The forms that you will need for requesting permission to start, requesting your grant and reporting your progress and completion should be **accessed and submitted via your online account (https://forms.hlf.org.uk/officeforms/HLF_Projects.ofml)**, in the same way that you supplied your application form.

Part 2 – The legal section

Grantee name and address: Portsmouth City Council whose registered office is at
City Museum & Art Gallery
1 Museum Road
Portsmouth
Hampshire
PO1 2LJ

Project Reference Number: HG-13-12170

Grant

The attached appendix 1 sets out the principal elements of the approved purposes to which the Heritage Lottery Fund (HLF) has agreed to contribute along with anticipated partnership funding.

Please be aware that if you spend less on your delivery project than the approved project budget, we will reduce the final grant payable. Any reduction will be in proportion to HLF's grant contribution.

Standard terms of grant

We will pay you the grant subject to you complying with our standard terms of grant which formed part of your application; the additional grant conditions (if any) set out below; and with the conditions and requirements set out in *Receiving a grant*.

Additional grant conditions

In addition to our standard terms of grant, you must observe the following additional conditions in respect of the Project: See Appendix 2, Local Authority Grantee condition.

Grant expiry date

You must complete the approved purposes by 28 Feb 2021.

Duration of the terms of grant

The standard terms of grant and the additional grant conditions (if any) will last 20 years from the Project Completion Date.

The following documents define the project for which the grant is offered:

1. This letter
2. Your application dated 7 October 2015
3. Documents submitted by you in support of your application
4. The following correspondence with additional information:
 - Email dated 02.11.15 from Jane Mee to Sue Washington
 - Email dated 04.11.15 from Jo Watson to Tim Caulton

Withdrawal of the grant

We may withdraw the grant if:

- You have already started work on the delivery phase before we have given you our permission to do so, in accordance with the standard terms of grant.
- You do not start work on the delivery phase within 6 months of the date of this letter.

Part 3 – Next steps

The following documents will be sent separately by email:

- *Receiving a grant* setting out our monitoring requirements
- *How to acknowledge your grant* guidance
- Photography of HLF-funded projects: A guide for grantees – accessible via www.hlf.org.uk/photography
- How to announce your grant to the media
- Template photo call notice
- Template press release – second round pass

Permission to start

We will only give you our permission to start when certain pre-conditions, defined in the *Receiving a grant* guidance, have been satisfied. For us to pay your grant requests by bank transfer (BACS), we need to see a copy of a recent bank statement (within the last three months), or a cheque or a paying-in slip for the relevant account, showing the bank's name and address. You will need to submit this with your 'Permission to start' form.

Please note that your *Permission to start* form will be released to your online account within 15 working days of this letter. Please contact your Grants Officer using the contact details below if you need to access the form any earlier than this.

Sue Washington
Grants Officer
Direct Line: 020 7591 6205
Email: SueW@hlf.org.uk

Publicity

It is important to publicise your award to local media so that lottery players know where their money has gone. However, you must keep your award confidential until we have discussed

and agreed your publicity plans. We will publish the fact that you have been awarded a grant on our website within 10 days of the grant being awarded. Your grant officer can assist you with queries about publicity and the media and I have enclosed a template press release which you may find helpful to issue to media once your publicity plans have been agreed.

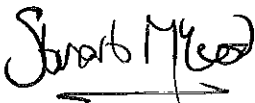
Please also contact your grant officer as soon as possible to agree the most appropriate location and nature of HLF acknowledgment for your grant both during your project and after its completion. You must make sure you include our logo on any information you produce about your delivery, for example, on public consultation or fundraising information or materials. You must also include our logo on all designs or plans you produce, on all specialist reports or surveys, and on all tender documents that are funded by our grant. Please refer to the enclosed *How to acknowledge your grant* guidance which explains how to do this.

Join our Online Community

Did you know that we have an Online Community to connect people working on HLF-supported projects? It's a friendly and informal forum to ask and answer questions, share learning and network with other grantees and heritage professionals. You can find it on our website at <https://www.hlf.org.uk/community>. If you'd like to join in the discussions, simply log in with your existing HLF account username and password, or you can register a new account at www.hlf.org.uk/user/register. If you have any questions about the Online Community, please contact onlinecommunity@hlf.org.uk.

We wish you every success with your project, and look forward to receiving regular updates.

Please contact your case grant officer Sue Washington if you have any queries arising from this letter.

Yours sincerely,


Stuart McLeod
Head of Heritage Lottery Fund, South East England

Appendix 1 – Approved project costs

a) Delivery Phase costs

Capital costs

Cost Heading	Description	Cost	Vat	Contingency		Total
		£	£	£	%	£
Purchase price of items or property	Acquisition of assets and objects required for exhibition	15,000	0	0	0	15,000
Repair and conservation work	Removal, storage, return and conservation of objects from the collection including large vehicles and Overlord Embroidery, landscaping works	149,188	0	0	0	149,188
New building work	Strip-out, structural and non-structural demolition; Reconfiguration of Museum interior and two new infill areas; Access improvements; New M&E systems	1,433,395	0	0	0	1,433,395
Other capital work	Exhibition; prelims	1,594,882	0	0	0	1,594,882
Other costs (capital)	Reproduction and copyright; explosive certificates; translation fees	31,000	0	0	0	31,000
Equipment and materials (capital)	Furniture, Fixtures and Fittings	92,200	0	0	0	92,200
Professional fees relating to any of the above (capital)	Professional Team; Fees for further survey work; statutory fees	346,977	0	0	0	346,977
Total Costs		3,662,642	0	0	0	3,662,642

Activity costs

Cost Heading	Description	Cost	Vat	Contingency		Total
		£	£	£	%	£
New staff costs	Public Programmes Officer (£28,800 p/a x 5yrs) and Collections Research Assistant (£24,000 p/a x 18 months)	180,000	0	0	0	180,000
Training for staff	Training for D-Day Museum staff including access for all, content management, conservation	3,950	0	0	0	3,950
Training for volunteers	Customer care, delivering learning activities, interpreting collections, access for all	5,150	0	0	0	5,150
Travel for staff	Travel associated with project delivery including raising the national and international profile of the Museum	6,350	0	0	0	6,350
Travel and expenses for volunteers	Volunteer expenses associated with involvement in delivery of the project	4,000	0	0	0	4,000
Other costs (activity)	Costs for delivering the full range of engagement and learning activities set out in the Activity Plan	172,050	0	0	0	172,050
Equipment and materials (activity)	Equipment and materials for delivering the activities set out in the Activity Plan	56,500	0	0	0	56,500
Professional fees relating to any of the above (activity)	Website and digital offer development and delivery	69,000	0	0	0	69,000
Total Costs		497,000	0	0	0	497,000

Other costs

Cost Heading	Description	Cost	Vat	Contingency		Total
		£	£	£	%	£
Recruitment	Recruitment to project posts	1,500	0	0	0	1,500
Publicity and promotion	Branding strategy; marketing and promotional activity; museum re-launch	45,000	0	0	0	45,000
Evaluation	Project evaluation including input from external evaluator	5,000	0	0	0	5,000
Contingency	Contingency allowance at 9.5% of capital costs including exhibition costs	300,500	0	0	0	300,500
Inflation	Inflation at 5.8% to mid point build	211,458	0	0	0	211,458
Increased management and maintenance costs (maximum five years)	£30,000 per annum over 5 years in line with MMP	150,000	0	0	0	150,000
Volunteer time	Volunteer contributions towards conservation, decant, delivering activities	8,750	0	0	0	8,750
Total Costs		722,208	0	0	0	722,208

b) Delivery Phase income

Delivery income

Income Heading	Description	Secured	Total (£)
Local authority	Cash match funding from PCC	Yes	378,493
Private donation - Individual	Donations from individuals towards the project	Yes	20,131
Private donation - Trusts/Charities/Foundations	Dulverton Trust & Fisher Foundation	Yes	60,000
Private donation - corporate	From the Victorious Museum Festival	Yes	50,132
Other fundraising	Fundraising target for trusts, foundations, corporates and individuals - to be underwritten by PCC	No	169,844
Increased management and maintenance Costs (maximum five years)	£30,000 per annum over 5 years towards increased costs of management and maintaining the Museum	Yes	150,000
Volunteer time	Volunteer time contributions towards project delivery	Yes	8,750
HLF Grant			4,044,500
Total Income			4,881,850

Appendix 2 – Additional Grant Condition

1 Local-authority Grantee

Evidence of local-authority decision-making process

- a Within 28 days of the date of the Grant Notification Letter, you must send us a certified copy (signed to confirm it is a true copy) of the document recording your decision (or the decision of the relevant properly constituted committee, executive or authorised officer) authorising you to accept the terms of grant, together with a statement containing the information set out in paragraph b below.
- b The statement must include the following information.
- The power (statutory or otherwise) you have and which you have used to accept the terms of grant.
 - An extract of that part of your policy framework under which you have accepted the terms of grant.
 - The executive arrangements under which your decision to accept the terms of grant was made.
 - The considerations that you took into account in using the powers and the procedure under which any consultation took place and the decision was made.
 - The authority under which the Declaration forming part of the Application has been signed on your behalf.
- c Without affecting clause 31, you must (if we think it is necessary) confirm your decision in whatever way we direct. Within seven days of confirming, you must send us evidence of this.
- d We may withdraw the Grant (after considering the matters referred to in paragraphs 1a and 1b) if we are not satisfied that the terms of grant are valid and binding on you.
- e Within 21 days of sending us the document and information needed under paragraph 1a (or evidence of the confirmation of the decision in line with paragraph 1c), we may ask that you get the written opinion of a barrister, in a form satisfactory to us, asking for his or her opinion on whether:
- the powers you are relying on in accepting the terms of grant do allow you to enter into these arrangements;
 - you have followed correctly all procedural requirements in using those powers and have acted in a reasonable and proper way; and
 - you have taken account of only, and all, relevant considerations in using those powers.

You must send us the barrister's opinion and make sure that it is addressed to us as well as to you. You must also make sure that the barrister confirms we may rely on his or her opinion for our own purposes.

- f You acknowledge that neither any documents or information that you send us, nor the fact that we may then have paid you part of the Grant, will affect our right to rely on the promise in paragraph g below.
- g You promise that:
- you have the authority to accept the terms of grant;
 - in using that authority you have acted in good faith, in a reasonable and proper way, for a proper purpose, without breaking any procedural requirement and in considering only (and all) relevant considerations; and
 - your decision to accept the terms of grant is one that any reasonable local authority (applying the laws that are relevant to it) could have reached.
- h Within one month of the end of each of the 10 years after you finish the work, you must send us detailed accounts, certified by your chief finance officer, showing the funding and resources you used on the Property in the year before.

Heritage Grants

Grants of over £100,000

Standard terms of grant

Definitions:

'we', 'us', 'our' – the Trustees of the National Heritage Memorial Fund (who administer the Heritage Lottery Fund).

'you', 'your' – the organisation(s) awarded the Grant as set out in the Grant Notification Letter.

Application – any documents or information you send us to support your request for a grant, or submit to us from your Development Work.

Approved Purposes – the purposes for which you applied for a grant and how you intend to carry out those purposes as set out in your Application, but taking account of any changes we and you agree in writing, or that are required by us at any time before we release any of the Grant. These purposes include you getting and using partnership funding as set out in your Application.

Approved Usage – how you said you would use the Property in your Application (allowing for any changes that we may have agreed up to the release of any of the Grant).

Development Work – the work involved in progressing your project to your second-round Application, including the production of designs, plans, and other documents.

Digital Outputs – all material with heritage content created in or copied into a digital format by or for you in connection with the Project.

Evaluation Report – the report you must send us before we pay the last 10% of the Grant telling the story of your Project, its achievements and lessons learned.

First-Round Pass Letter - our letter confirming that you can proceed to the second-round Application. This will identify any Development Work you need to do before you send in a second-round Application.

Grant – the amount set out in the Grant Notification Letter.

Grant Expiry Date – the date by which you must achieve the Approved Purposes as set out in the Grant Notification Letter and by which you will make the final drawdown of the Grant.

Grant Notification Letter – our letter confirming our Grant award to you after a second-round Application.

How to acknowledge your grant – the booklet that explains how we require you to acknowledge the Grant and which gives details of the acknowledgement materials we will provide.

Photography of HLF-funded projects: A guide for grantees – guidance on how to submit images to us, how we use these, and how to source consents.

Project – the project referred to in your Application that consists of, or includes, the Approved Purposes.

Project Completion Date – the date that we make our final payment and are satisfied that the Approved Purposes of the Grant have been met.

Programme Application guidance – the document setting out the scope of the programme and how to apply.

Property – any property that you buy, create, receive or restore, or property that is otherwise funded by the Grant including Digital properties, intellectual property rights and any documents that you produce or order as part of the Approved Purposes.

Receiving a grant – the guidance we publish to explain how we will pay the Grant, monitor your Project and agree changes to the Grant.

Achieving the Approved Purposes

1. You must use the Grant only for the Approved Purposes, unless you get our approval beforehand.
2. You must not start work to achieve the Approved Purposes without our approval beforehand.
3. You must achieve the Approved Purposes and make your final Grant drawdown by the Grant Expiry Date.
4. You must use the Property, or allow it to be used, only for the Approved Usage.
5. As well as these terms of grant, you must follow the conditions (if any) set out in the First-Round Pass Letter and Grant Notification Letter, address any issues we identify in the course of monitoring, and meet the requirements set out in the Programme Application guidance, *Receiving a grant*, the *How to acknowledge your grant* guidance, and *Photography of HLF-funded projects: A guide for grantees*.
6. You must carry out the Approved Purposes in line with current best practice in your area of heritage and to a standard that is appropriate to a project of importance to the national heritage. You must follow all legislation and regulations that apply.

Project development

7. The First-Round Pass Letter may offer to provide you with funding for Development Work. If it does these terms of grant will also apply to that funding but with the following changes:
 - a. when they refer to “Approved Purposes” this means your Development Work.
 - b. when they refer to “Approved Usage” this means you using the product of the Development work to further the Project.
 - c. when they refer to a “Grant Expiry Date” this is the date set out in the First-Round Pass Letter by which you must complete the Development Work.
 - d. when they refer to “Grant” this means the amount of funding for the Development Work set out in the First-Round Pass Letter.
 - e. when paragraphs 5 and 37 refer to the “Grant Notification Letter” this means the First-Round Pass Letter.
 - f. paragraphs 9a, 9c, 15, 16 and 17 will not apply.

Project monitoring

8. You must give us any financial or other information and records we may need from time to time on the Grant, the Property, the Approved Purposes (and achieving them) and the Approved Usage.
9. You must allow us (or anyone we authorise) to have any access we may need to:
 - a. inspect the Property and any work to it;

- b. monitor the conduct and progress of the Approved Purposes; and
- c. monitor the Approved Usage.

In these cases we will give you notice. You will report on the progress of your Project at times agreed with us.

- 10. We may ask you to provide proof that you have taken action to reduce the risk of fraud. We may ask you to let us examine your accounting processes and procedures to check the effectiveness of anti-fraud measures.
- 11. We will monitor the progress of your Project and will carry out checks at and after the end of the Project to confirm that it is delivering the outcomes expected. If we (or anyone we authorise) make any recommendations on the matters set out in paragraph 9, you must take those recommendations into account when meeting your obligations to us.
- 12. You must take appropriate steps to monitor your own success in achieving the Approved Purposes and in using the Property for the Approved Usage. On completing the Project, you must submit your Evaluation Report before we will release the final Grant payment.

Procurement

- 13. Before you start any phase of the work needed to achieve the Approved Purposes, you must put in place all necessary contracts with appropriately qualified contractors and professional advisers to allow you to finish that phase of the work. Building contracts must contain a clause which allows you to retain part of the contractors' fees on practical completion of the works. If you want any contracts to be on different terms, you must get our approval beforehand.
- 14. If the Approved Purposes involve buying goods or services or getting work done, you must carry out a tendering exercise in line with the requirements set out in the Programme Application guidance.

Property

- 15. You must continue to own the Property and keep exclusive control over what happens to it. Other than as permitted under paragraph 24, you must not sell, let or otherwise part with it or any interest in it, or give any rights over it to anyone else (or take any steps to do so) without our approval beforehand. If we give you our approval, it may depend on any of the following requirements.
 - a. that you pay us a share of the net proceeds of selling or letting the Property within one month of parting with the assets or other goods;
 - b. that you sell or let the Property at its full market value;
 - c. any other conditions we think fit.

We may claim from you an amount in the same proportion to the sale prices as the Grant is to the original cost of the Approved Purposes, or the portion of the Grant spent on the assets or goods concerned, whichever is the greater. You must pay whatever we decide is

appropriate in the circumstances. We may decide not to ask you to repay the Grant (or any part of it as we think fit) for any reason but it is for us to decide that.

16. You must maintain the Property in good repair and condition. If the Approved Purposes include creating, repairing or restoring property, you must maintain the Property in good repair and condition after the work has been done. If the Approved Purposes include the preparation of a maintenance and management plan or a conservation management plan, you must maintain, manage or conserve the Property in accordance with the version of the relevant plan that we have approved.
17. You must insure the Property to the standard set out in (and use any proceeds of the insurance in line with) the Programme Application guidance.
18. You must keep any objects or fixtures that form part of the Property in a physically secure and appropriate environment.
19. You must tell us, in writing, within five working days about any significant loss or damage to the Property.
20. You must arrange for the general public to have appropriate access to the Property. You must make sure that no person is unreasonably denied access to the Property.

Publicity and acknowledgement

21. We may make the purpose and amount of the Grant public in whatever way we think fit.
22. Once we have announced the Grant, you must acknowledge the Grant publicly in line with the requirements set out in our *How to acknowledge your grant* booklet. You must meet any other acknowledgement or publicity requirements we may tell you about from time to time. Before we make any public announcement of the Grant, you must not issue any public statement, press release or other publicity in relation to the Grant or which refers to us, other than in a form we have approved beforehand.
23. You must also provide us with digital images in electronic format of your Project – or hard-copy photographs or transparencies. You give us the right to use those you provide us with at any time, including putting them into a digital format and altering them. You must get all the permissions required for you and us to make use of them before you use them or send them to us. See *Photography of HLF-funded projects: A guide for grantees* for more information.

Digital outputs

24. You agree to:
 - a. hereby grant to us an irrevocable, perpetual and royalty-free licence to use, copy, keep and disseminate the Digital Outputs as we see fit and to grant sub-licences of the same kind;
 - b. obtain and maintain in force all authorisations of any kind required for you to use, copy, keep and disseminate the Digital Outputs and to grant such licence to us;

- c. contract to the effect that any creation by you or on your behalf of material which forms Digital Outputs is undertaken on terms that either the copyright in the digital material is assigned to you or that the copyright owner may not commercially exploit it;
- d. ensure that the Digital Outputs are kept up-to-date, function as intended and do not become obsolescent before the fifth anniversary of the completion of the Project;
- e. comply with these terms of grant in relation to the digital files that make up the Digital Outputs for the period agreed in the Grant Notification Letter. For the avoidance of doubt, this includes ensuring that the digital files are held securely and are available on request to the public and to us;
- f. grant licences in respect of the Digital Outputs under the Creative Commons model licence Attribution Non-Commercial but not on other terms without our prior written consent;
- g. not otherwise exploit the Digital Outputs commercially without our prior written consent.

Grant payment and repayment

25. We will, up to the Grant Expiry Date, pay you the Grant or any instalment of it in line with these terms of grant and the procedures explained in *Receiving a grant* as long as:
- a. the National Lottery continues to operate under the National Lottery etc. Act 1993 (as amended from time to time), and enough funds are made available to us under the Act; and
 - b. we are satisfied that you are achieving (and will continue to achieve) or have achieved the Approved Purposes in line with these terms of grant and that you are spending the Grant in proportion to any other funds you receive from other sources for the Approved Purposes.
26. You acknowledge that the Grant is the total amount of funds we will provide and will not be increased as the result of you overspending or for any other reason.
27. You must repay to us immediately any Grant that we have paid you (and we will stop any future instalments of the Grant) if:
- a. you no longer operate, or you are declared bankrupt or placed into receivership or liquidation;
 - b. you have, in our opinion, given us fraudulent, incorrect or misleading information;
 - c. you have acted negligently in any significant matter or fraudulently in connection with the Approved Purposes or the Approved Usage;
 - d. any competent authority directs the repayment of the Grant;
 - e. there is a significant change in your status;
 - f. you knowingly withhold information that is relevant to the content of your Application; or

- g. you fail to keep to any of these terms of grant.
28. If you achieve the Approved Purposes without spending the full amount of the Grant, you must pay back the part of the Grant you have not spent. We will treat you as spending the Grant in proportion to other funds you were due to receive from other sources for the Approved Purposes.
29. If you sell or otherwise part with all or part of the Property without our permission under paragraph 15, or you receive money in some other way as a result of you not following these terms of grant, you may have to pay us immediately a share of the net proceeds if that share is more than the amount we would otherwise be entitled to under paragraph 27.

General terms

30. You may not, and must not claim to, transfer the Grant or any rights under these terms of grant.
31. You must take all steps and sign and date any documents as may be necessary to carry out your obligations under these terms of grant and to give us the rights granted to us under them.
32. If there is more than one of you, any liability under these terms of grant will apply to you all together and separately.
33. We may rely on any of our rights under these terms of grant at any time, even if we do not always choose to do so immediately. If we decide not to rely on one right, we may still rely on any of our other rights under these terms of grant.
34. If you need our approval for anything, you must write to us to ask for it. You may only rely on any approval needed under these terms of grant if we (or anyone we authorise) give it to you in writing.
35. Any notice, request or other document we or you send to each other under these terms of grant can be delivered or sent by any effective means.
36. Any documents you need to send us under these terms of grant are for our own purposes only. If we approve or accept any documents, this does not mean that we have approved or accepted them for any other purpose.
37. These terms of grant will last for the period set out in the Grant Notification Letter.
38. These terms of grant cannot be enforced by anybody other than you or us.

This page is intentionally left blank



Title of meeting:	Culture, Leisure and Sport Decision Meeting
Date of meeting:	18 March 2016
Subject:	Fitness Trainers on the Seafront and Parks and Open Spaces
Report by:	Director of Culture and City Development
Wards affected:	All
Key decision:	No
Full Council decision:	No

1. Purpose of report

- 1.1 To seek approval of the Cabinet Member for Culture, Leisure and Sport to issue Permits for appropriate fees and charges for Fitness Trainers carrying out this service on city council owned land held within the Culture, Leisure and Sport portfolio.

2. Recommendations

- 2.1 **The Cabinet Member for Culture, Leisure and Sport approves the formalisation of fitness training on PCC land held within the portfolio.**

- 2.2 **The Cabinet Member for Culture, Leisure and Sport approves the charging of fees based on the matrix (Appendix A).**

- 2.3 **The fees proposed to be paid by the Fitness Trainers will be based on a matrix covering the number of those being trained and the number of sessions the trainer carries out per week.**

- 2.4 **In addition to any Permit fee, an application fee will be charged and a deposit payable in the event of the trainer causing physical damage to the land and this will be retained for the duration of the Permit (Appendix A).**

- 2.5 **The Cabinet Member for Culture, Leisure and Sport approve the application process to ensure that trainers are suitably qualified, insured and are issued Permits once a fee has been applied (Appendix B).**

3. Background

- 3.1 Portsmouth City Council is committed to sport and physical activity but must ensure that all those who offer training opportunities on council land are properly qualified, correctly insured and are using the land in safe and considerate

manner. The Trainers must also ensure they have carried out risk assessments for the land they are using and in consideration of those being trained

- 3.2 There has been an increase in the number of fitness trainers wishing to operate fitness classes along the seafront and in parks and open spaces in the city.
- 3.3 The target audience is those who need greater motivation than joining a gym in a more sociable environment than training on their own, with targets and goals set by a professional. This type of training is usually quite intensive and the expectations of participants high.
- 3.4 The operators are either personal trainers operating on a 1-2-1 basis with an assessment tailored to their individual client, or trainers operating a fitness class for a number of clients. This report relates to the trainers who make a charge to clients and are operating fitness classes on city council land (green space) held within the Culture, Leisure and Sport portfolio.
- 3.5 The majority of personal and fitness trainers are qualified and registered members of REPS (Register of Exercise Professionals), but unless an operator has formally approached the city council for a Permit, there is currently no assurance that members of the public are being coached by a suitably qualified trainer.
- 3.6 The city council have had a concessionary agreement with British Military Fitness since 2006, for which they pay an annual fee. This operates successfully and it is not proposed to change the basis of this agreement.
- 3.7 There are currently 3 individuals operating fitness classes with the approval of the city council, one at Alexandra Park and two at Bransbury Park and charges have been set at a level that has enabled the licensee to establish and operate a class successfully.
- 3.8 It is known there are many other classes operating across the city and seafront without permission. This has resulted in no compensation to the city council for wear and damage to land, undermined the principles of having approved operators and gives no assurance these operators have any relevant qualification.
- 3.9 The range of prices thought to be applied for operating both licensed and unlicensed classes is £1 per occasion to £20-25 month for group sessions and £35-45 for 1-2-1 sessions (subject to quality and client reference of the trainer).

4. Reasons for recommendations

- 4.1 The recommendation of the report is to formalise the relationship between any personal trainer or fitness trainer who charges clients and operates outdoors on city council owned land. In doing so the city council will:

- review the current arrangement that is currently managed by the city councils Property Team to ensure the process is as simplified as possible for the issuing of new Permits
- allow the issue of new Permits to be determined by the Seafront Manager and Parks Manager, in consultation with the Cabinet Member for Culture, Leisure and Sport, so that these are introduced accordingly and evenly across the city
- regulate the level and quality of fitness education that is provided, with all applicants being required to demonstrate they are suitably qualified with accreditation to a recognised awarding body such as Active IQ or CYQ and be registered with Registry of Exercise Professionals
- ensure applicants hold copy of relevant liability insurance and risk assessments
- ensure all operators have signed up to a code of conduct with the purpose of avoiding conflict between the various open space users, including special events and to protect the land.
- introduce a one-off application fee to cover the cost of processing new Permit applications and a fee for processing Permit renewals
- enable the calculated Permit fee to be payable in advance of operation, with the Permit holder also paying a deposit, refundable on termination or expiry of the Permit provided there have been no operational issues identified during the term
- investigate the publishing of a list of licensed operators on the city council website for the information available to residents and the public

5. Equality impact assessment (EIA)

- 5.1 An equality impact assessment is not required as the recommendations to not have a negative impact on any of the protected characteristics as described in the Equality Act 2010.

6. Legal comments

- 6.1 As the owner of the land upon which the trainers carry out their sessions the Council has the power to regulate access to that land. These charges will allow the Council to ensure that funds are available to repair any damage caused to the land by these activities. The Council does not have any powers to regulate personal trainers as such and this scheme cannot be used in that way.

7. Director of Finance comments

- 7.1 Approval of the recommendations contained in this report will provide a formalised structure for use of PCC land in the Culture, Leisure and Sport portfolio and this is the main objective of the report.
- 7.2 It is anticipated that the issue of permits will generate a small income for the service. The demand for permits is uncertain at this time therefore no provision for the income has been included in the 2016/17 budgets. T
- 7.3 The charge of £100 for issuing a permit covers the council's full cost of providing this service.

.....
Signed by:
Stephen Baily
Director of Culture and City Development

Appendices:

- Appendix A - Fitness trainer charges 2016-17**
- Appendix B - Permit application form (draft)**

Background list of documents: Section 100D of the Local Government Act 1972

The following documents disclose facts or matters, which have been relied upon to a material extent by the author in preparing this report:

Title of document	Location

The recommendation(s) set out above were approved/ approved as amended/ deferred/ rejected by Cabinet Member for Culture, Leisure and Sport on 18 March 2016.

.....
Signed by:
Cabinet Member for Culture, Leisure and Sport

CHARGES FOR PERSONAL TRAINERS AND FITNESS TRAINERS OPERATING ON CULTURE, LEISURE and SPORT PORTFOLIO LAND (GREEN SPACE) 2016-17 (to be operative from 1 April 2016 unless otherwise stated)				
	Group number / Charge per session and quarter			
	1-10 clients (group fitness classes)		10+ clients (group fitness classes)	
	£ / session	£ / quarter	£ / session	£ / quarter
1 session per week	7.50	97.50	10.00	130.00
2 sessions per week	15.00	195.00	20.00	260.00
3 sessions per week	22.50	292.50	30.00	390.00
4 sessions per week	30.00	390.00	40.00	520.00

Permits will be for a maximum period of 12 months and quarterly or annual payments paid in advance

Other fees that will apply:

Permit application fee	£100.00
Permit renewal fee	£50.00
Deposit (payable upon granting of permit)	£250.00

This page is intentionally left blank

APPENDIX B

APPLICATION FORM FOR PERMIT TO OPERATE FITNESS TRAINING CLASSES ON PORTSMOUTH CITY COUNCIL OWNED LAND

Applicant details	Enter details below	Documentation required
Name		
Address		
Postcode		
Telephone number		
Email address		
Professional qualification(s)		Proof required
Trading name		
Date formed		
Professional indemnity (min. £5M public liability)		Proof required
Accredited sports organisation(s) membership number		Proof required
Requested location of operation		Attach map if necessary
Requested permit period (maximum 12 months)		
Description of proposed fitness class, including type of sessions available and days and times of use		
Maximum number of clients per session		
Risk / method statement for proposed activity		Attach copy
Code of conduct		Attach signed copy

APPENDIX B

City council use only		
Operator trading name		
Location of operation		Attach map of identified area
Proof of qualifications		
Proof of indemnity		
Proof of accreditation		
Copy of risk / method assessment		
Signed copy of code of conduct		
Permit period granted		
Permitted use description		
Times of operation		
Maximum number of users		
Permit fee, per annum		
Charging : annual unless specified otherwise		
Permit fee cost centre		
Commencement date		
Review date		
Permit number		
Date issued		
Issued by		
Details of incidents recorded during permitted trading period		

Agenda Item 8



Portsmouth
CITY COUNCIL

Title of meeting:	Culture, Leisure and Sport Decision Meeting
Date of meeting:	18 March 2016
Subject:	Update on Activity at Southsea Castle
Report by:	Director Culture and City Development
Wards affected:	All
Key decision:	No
Full Council decision:	No

1. Purpose of report

- 1.1 The purpose of the report is to give an update on activity and plans at Southsea Castle.

2. Recommendations

- 2.1 **Agree a variation of the marquee charges to increase bookings, thus increasing income and possible investment in the maintenance of the Castle.**

3. Background

- 3.1 Southsea Castle is a Scheduled Ancient Monument owned and operated by Portsmouth City Council. The Castle is open fully to the general public, Tuesday to Sunday, March to October; the dates this year are 25 March - 31 October 2016.

- 3.2 Visitor numbers to the Castle are in the region of 97,000 per annum. This figure does not include visitors to the Courtyard Café in the winter months.

3.3 Castle Café and out of hours events

- 3.3.1 Following the departure of the previous operator from the site in 2014 an interim operator ran the café and champagne bar plus other events while a procurement exercise was carried out for a longer term solution. The interim provider, Café Henry, paid a fixed rent of £18,000 per annum plus 5% of all gross turnover.
- 3.3.2 Café Henry ran the Courtyard Café, a series of Champagne Bars, events for the Six Nations Rugby and Rugby World Cup. The Castle was also part of the Victorious Festival and Christmas at the Castle. These were all popular additions to the Castle offer.

- 3.3.3 Following a successful competitive tender process Café Henry were chosen as the new tenant to provide a café/restaurant on site, to cater for and manage all Castle wedding receptions and to provide events outside of normal Castle opening hours. The Courtyard Café will open all year round and there will be a full calendar of events such as the Friday Champagne Bar and Six Nations Rugby.
- 3.3.4 The new lease and associated agreement runs for 10 years from January 2016 with a 5 year break clause for both parties.
- 3.3.5 Café Henry will pay £20,000 per annum rent plus 5% of all gross turnover. In addition they have pledged an additional £30,000 each five years to the maintenance of the site.
- 3.3.6 Once income targets have been reached, additional income will go towards the upkeep of the wedding equipment and spaces plus the Castle as a whole.

3.4 Castle weddings and receptions

- 3.4.1 Castle wedding receptions were previously managed by Yellow Kite, the initial catering partners who vacated the Castle in October 2014.
- 3.4.2 In 2014 the Museums and Visitor Services team introduced Castle wedding ceremonies on site. All ceremonies and receptions were managed by the Museums and Visitor Services team from November 2014 to December 2015, with the catering carried out by County Caterers.
- 3.4.3 During the current financial year 2015-16 a total of 10 wedding ceremonies and 11 wedding receptions were held at the Castle. The income for weddings in the financial year 2015-16 is £44,765 against a budget target of £25,000.
- 3.4.4 In 2016-17 there are currently 10 confirmed wedding ceremonies and 5 confirmed wedding receptions totalling income of £20,535. In addition there are 8 provisional wedding ceremonies and 7 provisional wedding receptions, totalling a further £27,050, awaiting confirmation.
- 3.4.5 In 2017-18 there are currently 3 confirmed wedding ceremonies and 1 confirmed wedding reception totalling £5,025 and 7 provisional wedding ceremonies and receptions totalling £24,615.

3.5 Further activity

- 3.5.1 During Castle full opening hours there will be an events programme to include an event working with the Mary Rose Museum in the Spring half-term and other activities including art and craft, treasure trails, archery events and historical re-enactors. The Castle's knowledgeable costumed volunteers will continue to add to the offer in the open season.
- 3.5.2 A micro-brewery will open on site in March 2016 operated by Southsea Brewing Company, on a short lease of three years. The brewery will pay £1,500 per year

rent. This is a great opportunity to support a local business while adding to the Castle offer for visitors who will be able to watch the brewing process.

- 3.5.3 Southsea Archery Club continues to practice in the Castle Moat three evenings a week and offer free demonstration events for the Castle in exchange for this free usage.
- 3.5.4 Dark Encounters also offer Ghost Walks and Zombie Encounter events in the winter months and will look to work with Café Henry going forward to add these to their offer. PCC receives 50% of Dark Encounters ticket sales.

3.6 Planned improvements

- 3.6.1 Southsea Castle can be challenging to upkeep given its historic nature and status. A number of maintenance projects and improvements have been made or are planned.
- 3.6.2 The Castle Marquee has recently been taken down, new supports added to the flooring; new roof covering purchased and a general clean for the whole structure.
- 3.6.3 A new lighting system to light the exterior of the Castle is currently awaiting installation. The system is in place in the Castle Moat in a temporary fix currently and is used for events such as Christmas at the Castle. This has been jointly purchased by PCC and Café Henry and is a major improvement to the site.
- 3.6.4 Café Henry have plans to install a second kitchen in one of the Courtyard Café store areas to enable them to better cater for Castle wedding receptions. This would be at their own cost and a significant improvement to the café space.
- 3.6.5 The Castle drawbridge decking will be replaced before Easter as this is showing significant wear and tear.
- 3.6.6 Additional railings are currently being procured by the Seafront Manager which will replace a broken section at the seaward side of the Castle and also allow an additional safe exit from the Castle tunnels.
- 3.6.7 The Castle cannons underwent some improvement in 2015 and a plan is currently being drawn up to continue this with more improvements planned for 2016.
- 3.6.8 The Castle shop income is currently on budget. The additional activity in the Castle should enable an increase in shop income. The shop fittings and available merchandise will be updated in 2016 with a view to increasing spend per head.
- 3.6.9 Improvements to signage and interpretation across the site are currently being drawn up, working with Café Henry.

4. Reasons for recommendations

- 4.1 It is essential that we continue to grow the income at the Castle in order to meet budget targets and maintain the site. The Castle is a Scheduled Ancient Monument and we have a duty to maintain this for future generations. It should also be noted that we may be at risk of not achieving income targets if the site is not well maintained.
- 4.2 Café Henry would like to help us to increase the use of the Castle Marquee for private bookings, especially on weekdays. In the last 12 months we have had only two private bookings at the Castle, one on a weekday and one on a Saturday.
- 4.3 A proposed reduction in the marquee hire charge down to £100 + vat for Monday to Thursday and a 35% discount for Friday, Saturday and Sunday will help boost private bookings in the Castle marquee, increasing income. Having a trial period of this reduced charge this year will enable us to measure the impact on booking numbers and can be followed by a full review of charges, if required, in the autumn. The emphasis will still remain on Wedding Bookings especially at weekends.

5. Equality impact assessment (EIA)

- 5.1 An EIA is not required to support the recommendations within this report as there is no change of policy.

6. Legal comments

- 6.1 The legal issues related to this recommendation are dealt with in the body of the report.

7. Director of Finance comments

- 7.1 The recommendation contained in this report seeks to vary the private hire charges for the marquee. This is in order to explore the demand for this service and to increase the income that could be generated from the use of this asset.
- 7.2 At present, income from private hire bookings is minimal so this is an opportunity to increase revenue.

.....
Signed by:
Stephen Baily
Director of Culture and City Development

Appendices: None

Background list of documents: Section 100D of the Local Government Act 1972

The following documents disclose facts or matters, which have been relied upon to a material extent by the author in preparing this report:

Title of document	Location

The recommendation(s) set out above were approved/ approved as amended/ deferred/ rejected by on

.....
Signed by:
Cabinet Member for Culture, Leisure and Sport

This page is intentionally left blank

Agenda Item 9

THIS ITEM IS FOR INFORMATION ONLY



Title of meeting: Culture, Leisure and Sport Decision Meeting
Subject: Seafront Consultation
Date of meeting: 18 March 2016
Report by: Director of Culture and City Development
Wards affected: All

1. Requested by:

1.1 Cabinet Member for Culture, Leisure and Sport

2. Purpose:

2.1 To formally inform the Cabinet Member of the results of the seafront consultation that took place between 1st and 31st August 2015.

2.2 The consultation objective was to find out from local residents how they viewed the current facilities and services located on the seafront.

3. Information Requested

3.1 Summary of the main responses:

- 1,129 people responded to the survey indicating the popularity and importance of the seafront.
- Southsea Common, Castle Field, Canoe Lake and West Battery (Bandstand) deemed better in appearance than the promenade.
- Canoe lake gave the highest value for appearance at 5.18 (out of 7)
- 79% of those who responded think the seafront would benefit for more special events. This is similar to the responses consultation carried out in 2010 by University of Portsmouth. It is also interesting to note that 75% would pay a small charge to attend special events and over the last two years a number of these special event have been facilitated by PCC with the Victorious Festival and the ACWS. In addition the 'Beach Buggin' event has also seen a significant growth in those attending. Also there is a significant increase in the number of sporting events held on the seafront and the common
- 47% were aware of the BBQ zones with taps and disposal facilities.

THIS ITEM IS FOR INFORMATION ONLY

- 69% want better BBQ facilities.
- 85% want non-BBQ zones.
- Litter was a major feature and 76% want more temporary bins at peak times and/or more permanent ones that are regularly emptied.
- Response to cleanliness of toilets was positive.
- Entertainment was the highest scoring element in the survey for Facilities.
- Overall number of food outlets and range on offer scored least well with 3.6 (out of 7.)
- A majority (54% / 46%) would not like to see more venues selling alcohol.
- 57% indicated that dedicated facilities should be available for campervans and caravans.
- There were 817 separate verbatim comments noted in this survey.

.....
Signed by:
Stephen Baily
Director of Culture and City Development

Appendices: Appendix 1 Feedback report

Background list of documents: Section 100D of the Local Government Act 1972

The following documents disclose facts or matters, which have been relied upon to a material extent by the author in preparing this report:

Title of document	Location

Seafront Consultation Results

Background

The seafront consultation ran from 1st August and ran for a month. The consultation aimed to find out from local residents how they viewed the current facilities and services located on the seafront and if they had any ideas or views on certain things such as appearance and cleanliness.

Questionnaires were distributed to approx. 900 seafront residents, while the consultation was available to complete online and publicised at various locations throughout the city (Libraries, museums, council buildings)

In total 1,129 people responded and participated in this consultation. The levels of response indicate the popularity and also the importance of the seafront area to local people.

General Experience

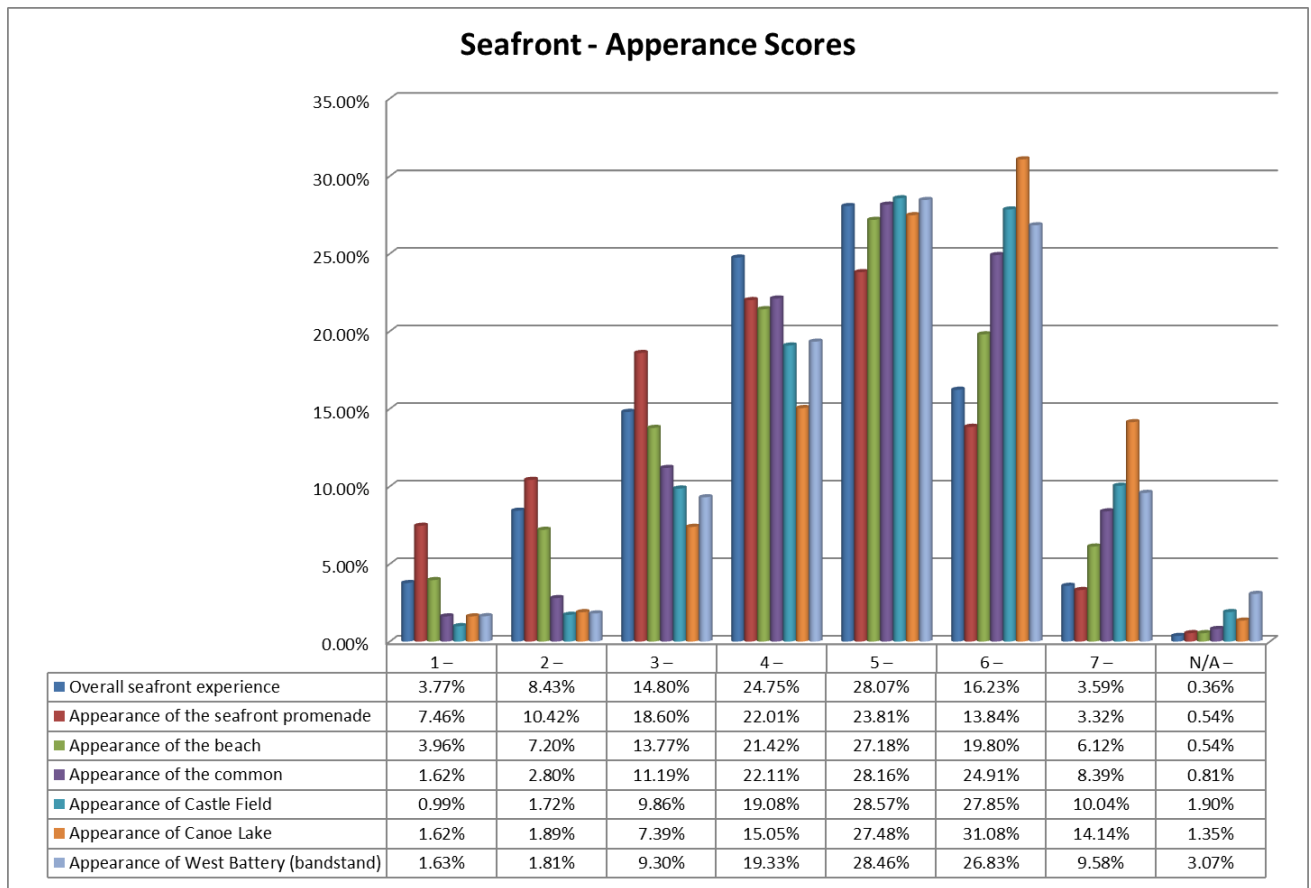


Fig.1

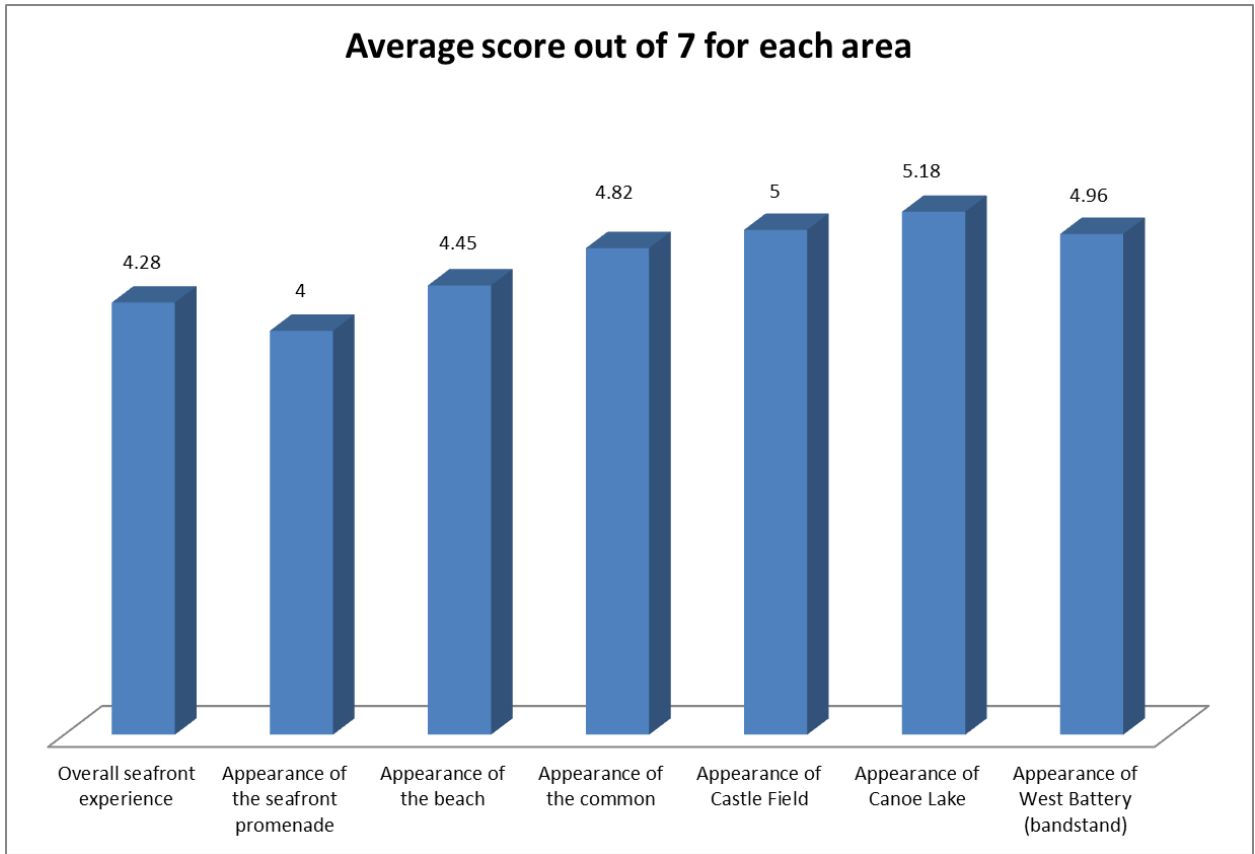


Fig. 2

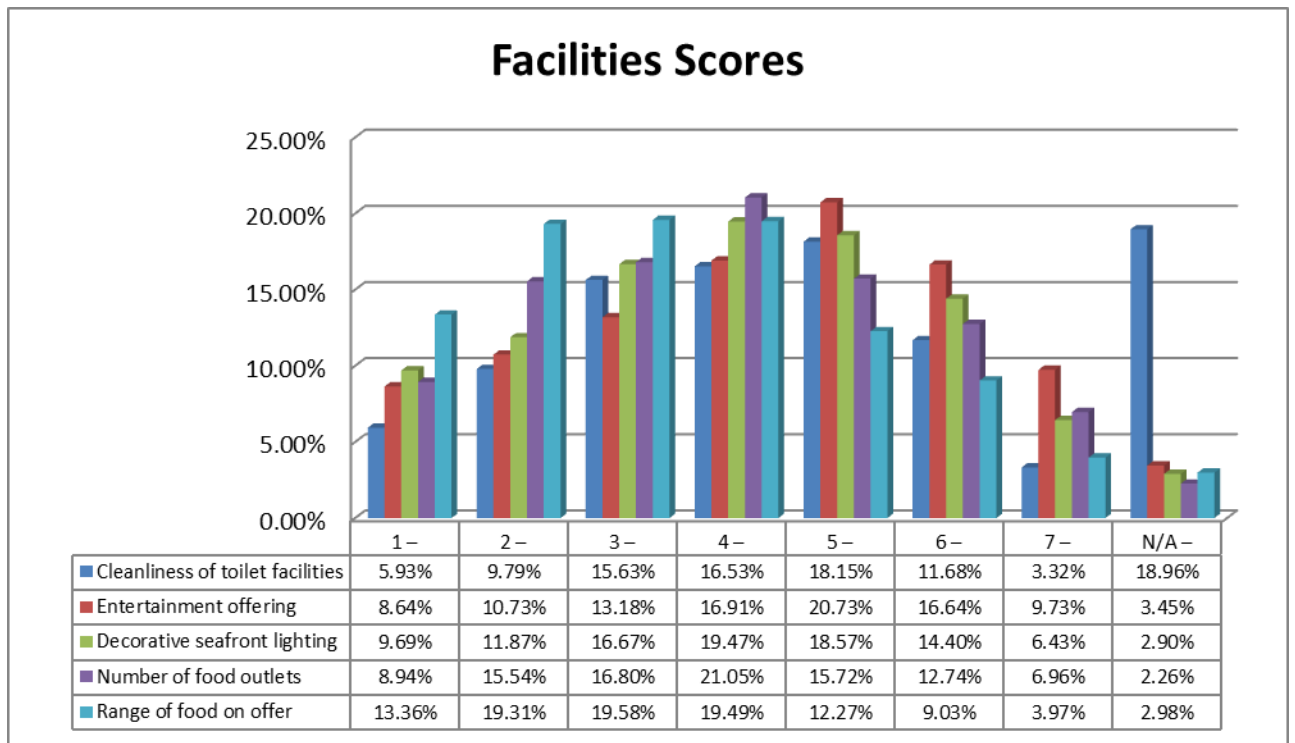


Fig. 3

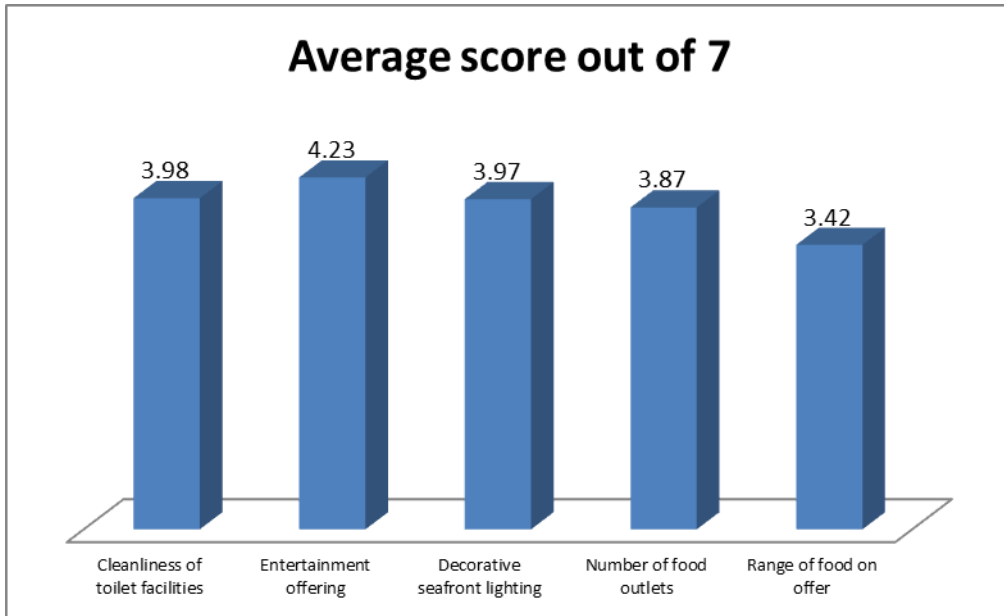


Fig. 4

Litter

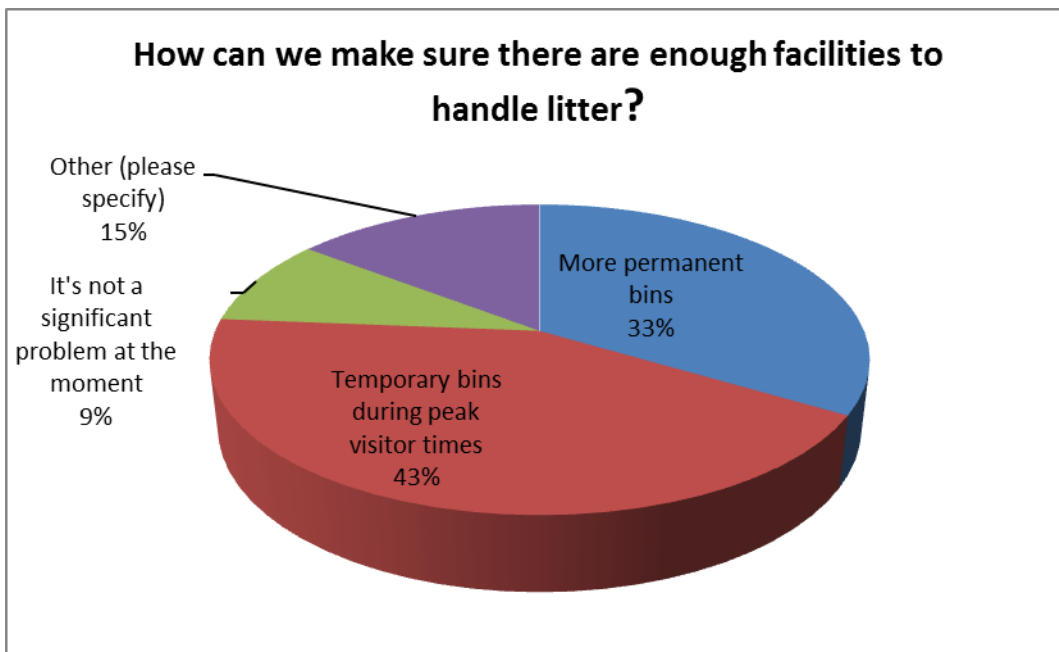


Fig. 5

Food and Drink

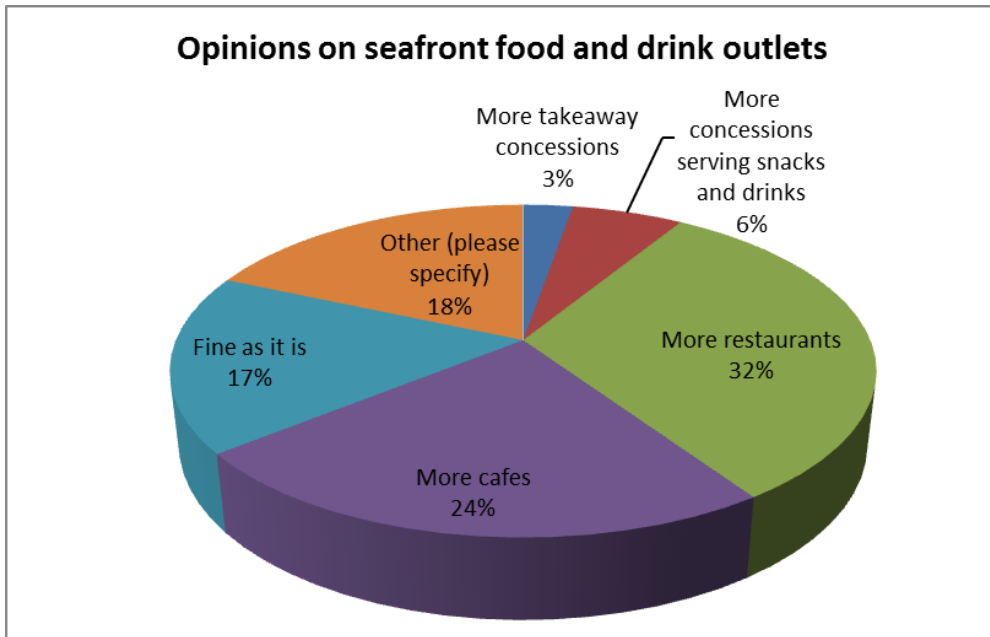


Fig.6

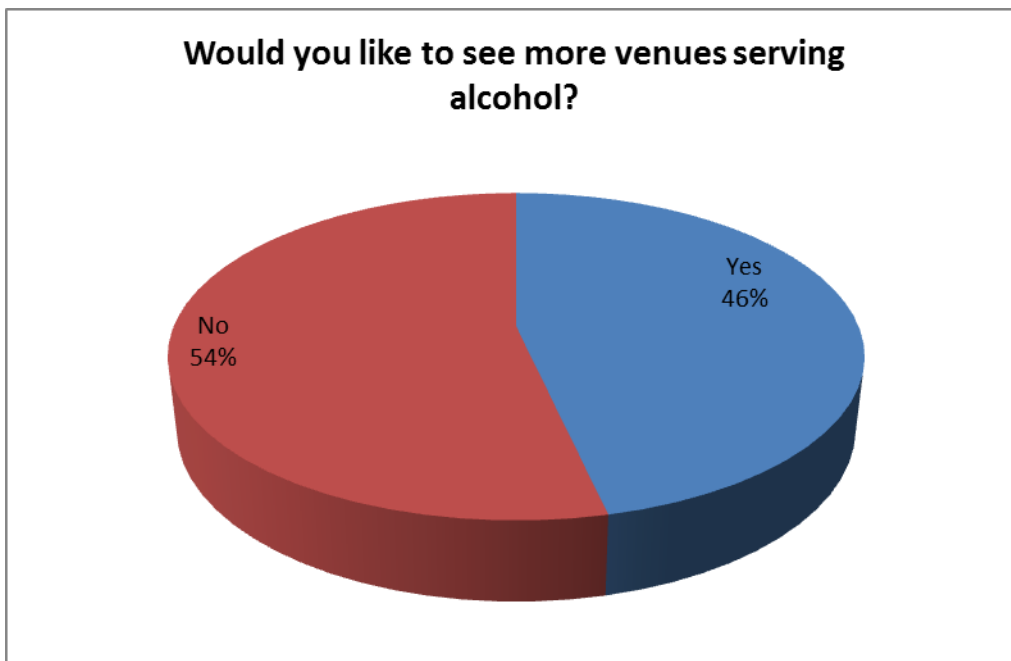


Fig. 7

Events

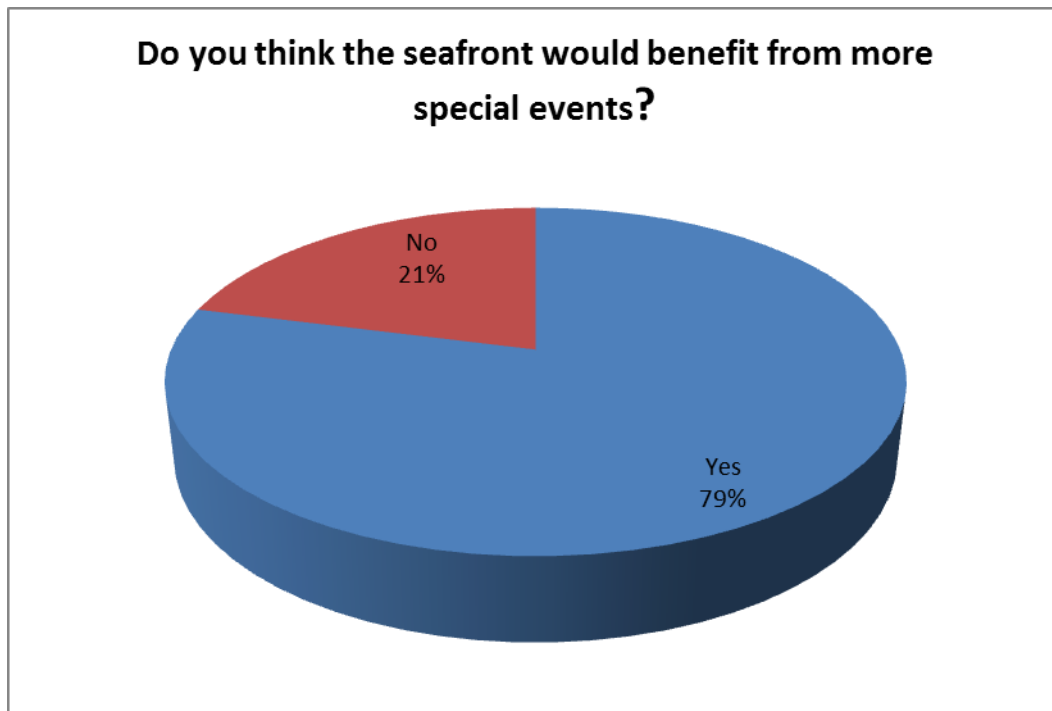


Fig. 8

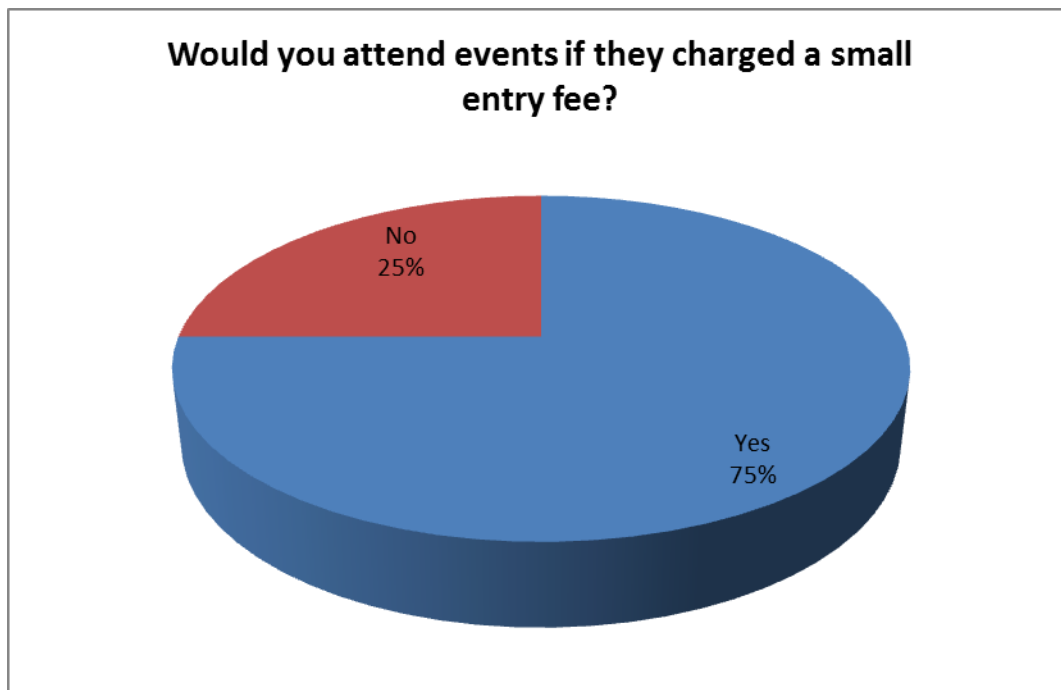


Fig. 9

BBQ and caravans

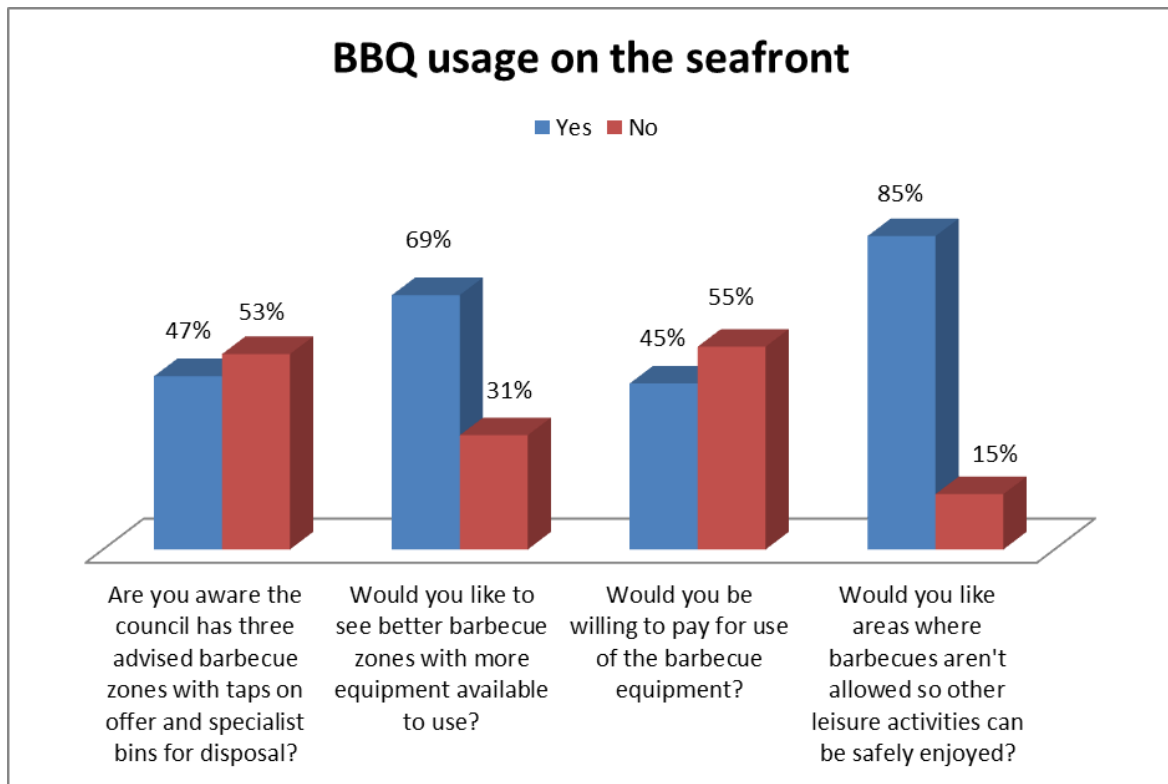


Fig. 10



Fig. 11

Agenda Item 10

THIS ITEM IS FOR INFORMATION ONLY



Portsmouth
CITY COUNCIL

Title of meeting: Culture, Leisure & Sport Decision Meeting

Subject: Revenue Grants 2016-2017

Date of meeting: 18 March 2016

Report by: Director of Culture and City Development

Wards affected: All

1. Requested by

This report has been requested by the Cabinet Member for Culture, Leisure & Sport, Cllr Linda Symes.

2. Purpose

- 2.1 This report sets out to confirm the funding levels which have previously been agreed by Members at Full Council for cultural organisations for the financial year 2016-17

3. Information Requested

- 3.1 There have been a series of reductions in funding to cultural organisations following an initial range of consultations undertaken regarding future funding for organisations in receipt of council money in October 2013. The Council meeting on 12th November 2013 outlined a number of reductions which were then amended during the course of the meeting.
- 3.2 During the course of the meeting the proposals for the savings for 2015/16 and 2016/17 were accepted and since then officers have been working with cultural organisations to ensure that they are aware of the anticipated levels of funding for future years.
- 3.3 Through a range of measures officers were able to mitigate some of the reductions which had been proposed and not all the cuts were passed onto organisations for 2015/16. Officers also ensured that correspondence in March 2015 clearly confirmed both the grant levels for 2015/16 and highlighted the indicative grant payments for 2016/17.

4. Revenue Grants 2016-17

4.1 The revenue grant contributions from the Council for 2016/17 will be as follows:

Organisation	Grant 2016/17
Aspex Visual Arts Trust	£16,900
Bournemouth Symphony Orchestra	£25,000
Kings Theatre	£62,200
New Theatre Royal	£77,000
Peter Ashley Activities Centres	£6,500
City of Portsmouth Preserved Transport	£5,300

4.2 Additionally a number of small grants have been identified for organisations who are specifically going to deliver strategic cultural work in the city:

Organisation	Grant
New Writing South	£5,000
Portsmouth Festivities 2016	£5,000

4.3 It should be noted that the phased reducing 5 year grant to Southsea Skatepark Company Limited which was established as part of the transfer of operations out of the Council will cease at the end of the current financial year and that they will no longer require subsidy from 2016/17.

4.4 All grant awards are subject to a detailed Service Level Agreement and a range of monitoring and measurable delivery in association with the funding provided by the Council.

.....
Signed by:
Stephen Baily
Director of Culture and City Development

Appendices: None

Background list of documents: Section 100D of the Local Government Act 1972

The following documents disclose facts or matters, which have been relied upon to a material extent by the author in preparing this report:

Title of document	Location
Minutes for Full Council meeting 12 th November 2013	http://democracy.portsmouth.gov.uk/ieListDocuments.aspx?CId=146&MId=2277&Ver=4

Agenda Item 11



Portsmouth
CITY COUNCIL

THIS ITEM IS FOR INFORMATION ONLY

Title of meeting: Culture, Leisure and Sport Decision Meeting

Subject: Interaction Project

Date of meeting: 18 March 2016

Report by: Director of Culture and City Development

Wards affected: All

1. Requested by:

1.1 Cabinet Member for Culture, Leisure and Sport

2. Purpose

2.1 To update the Cabinet Member for Culture, Leisure and Sport on the transfer of the Interaction Service to the voluntary sector.

3. Information Requested

3.1 The funding for Interaction has been reduced year on year since 2012 when Adult Social Care changed its priorities from supported activities in the community to one to one interventions. The budget was reduced from £74,200 in 2012/13 to £39,300 in 2013/14, £33,230 in 2014/15 and £25,110 in 2015/16. Interaction was subsidised from other community budgets until 2015/16 but this is no longer sustainable.

3.2 In December 2012 officers had been charged with exploring alternative delivery models and these were presented to the Cabinet Member for Culture, Leisure and Sport in March 2014. Officers were then tasked to commission a review of the project and to explore further alternatives.

3.3 The review was carried out by Public Health and completed and reported in February 2015. It recommended the integration of Interaction into the Wellbeing lifestyle programme but this was rejected by the Cabinet Member for Culture, Leisure and Sport who wished to further pursue additional funding to sustain the project in its current form. However, no additional funding being forthcoming, permission was given in November 2015 to put Interaction out to tender

THIS ITEM IS FOR INFORMATION ONLY



- 3.4 A market testing exercise was carried out with nine appropriate local organisations being invited to make an expression of interest. Three responded and the project was put out to tender in Intend.
- 3.5 Only one organisation bid for the contract and their submission was scored by a panel of three, including an Interaction service user representative. Following an interview, the contract was offered to John Pounds Community Trust.
- 3.6 The target transfer date is 1st April 2016 and all is on target to meet this date. The existing member of staff will be subject to TUPE.
- 3.7 Following transfer, officers will support the new provider in the identification of and application to external grant funding sources to sustain the service.
- 3.8 PCC will provide revenue support to the John Pounds Community Trust over a five year period as below:

Year 1	£50,000
Year 2	£40,000
Year 3	£30,000
Year 4	£20,000
Year 5	£10,000

The additional budget required to fund this transfer will be provided for from the Culture, Leisure and Sport portfolio reserve.

.....
Signed by

Stephen Baily
Director of Culture and City Development

Appendices: None

Background list of documents: Section 100D of the Local Government Act 1972

The following documents disclose facts or matters, which have been relied upon to a material extent by the author in preparing this report:

Title of document	Location
CLS Decision meeting minutes 7/12/12	PCC website
CLS Decision meeting minutes 21/3/14	PCC website

Agenda Item 12



Portsmouth
CITY COUNCIL

THIS ITEM IS FOR INFORMATION ONLY

Title of meeting: Culture, Leisure and Sport Decision Meeting
Subject: Pump Track
Date of meeting: 18 March 2016
Report by: Director of Culture and City Development
Wards affected: All

1. Requested by

1.1 Cabinet Member for Culture, Leisure and Sport

2. Purpose

2.1 To provide an update on the progress for installation of a BMX Pump Track in the northern part of the city.

3. Information Requested

3.1 The feasibility report 2 January 2016 produced by officers which shows that BMX is now an Olympic sport which has gained momentum since the London Olympics 2012 but there is no BMX track in Portsmouth yet there is a perceived demand for such a facility. In 2012 investigation work was carried out by officers to identify a suitable site within the city for the development of a BMX Pump Track. Several sites around the city were listed, investigated and then scoped out as they were found not to be suitable for this type of leisure use. As a result of this research the preferred site was identified as being the land to the south of Hilsea Lines Moat. A meeting took place with Dr Richard Massey from English Heritage on site to seek an informal view and at this time Dr Massey gave the view that the use could probably be accommodated on the site with little on impact on the setting of the Scheduled Ancient Monument; however further consultation and proper plans of the track would be required for would be required for further opinion.

3.2 BMX Pump Track - Description of the Proposed Facility

A BMX Pump Track measuring approximately 40 x 30metres and would be a continuous meandering and undulating track of gravel and tarmac contained within grass berms with a maximum height of 1.5m. No artificial lighting is proposed. Track design advice has been sought from Clark and Kent the lead company in providing design and build of this type of facility.

This company has worked with a number of local authorities but their main claim was the construction of the Olympic training facility in California at the request of USA Cycling. They have also built a number of tracks to host European Championship meetings.

3.3 Site Options

A meeting took place with Clark and Kent during that meeting three alternative sites were considered which included Great Salterns Playing Fields, Hilsea Lines and King George V Playing Fields. Clark and Kent expressed the following views about the sites:

- 3.3.1 Great Salterns - 'Location- Very good, open plan playing field with many existing routes of access for users, park already has many recreational facilities, typical park look and feel. From a user's point of view motorway access and main road transport links are restricted and furthest away from the 3 sites viewed'.
- 3.3.2 Hilsea Lines - 'Location- Fantastic location with existing nearby provisions for recreation for younger users. It would be a unique provision in a very aesthetic location and we feel that each element would complement the other greatly. The transport links are very good and it was noted that the comprehensive public transport system passed right by the entrance. Motorway is very close and would be ideal to get to from out of town users and or local users'.
- 3.3.3 King George V Playing Fields - 'Location- Good location with local and wider transport links, very close to City ring road. Out of town users would easily be accommodated with the transport links although no car parking is easily available. The location may be questionable for young users to reach unsupervised'.
- 3.3.4 Hilsea Lines falls within a conservation area and is adjacent to a scheduled ancient monument; planning permission will be required for the physical construction of a pump track and Scheduled Ancient Monument consent maybe required if the works directly affect the structure of the Lines. In order to submit an application there are a number of technical assessments that would need to be submitted to assess the impact of the proposal (some of these assessments would be needed even if planning permission was not required). There would be a need for a full Heritage Assessment (carry out by a suitably qualified and experienced Heritage Specialist) there would also be a need for a contaminated land investigation. These pieces of work will need to be commissioned and will take time to compile. Historic England has been made aware of this proposal by PCC Planning Conservation Officer and they have expressed their reservations, indeed, they have submitted an email response - Appendix 1. If there is a desire to create an activity within a short timescale then consideration needs to whether there is a temporary operation what can be put in place which would not need planning permission.

3.4 Budget Costs

The budget cost for this facility will be allocated from a Section 106 contribution that was collected from the Hilsea Depot schemes to be spent on open space/play improvements within the area, this is approximately £60,000. The procurement for this facility will be to design and build from an external specialist contractor. This contractor has completed the whole process for Eastbourne Borough Council including all the required permissions and planning application. However, this would implicate directly on the budget for the actual track build

.....
Signed by:
Stephen Baily
Director of Culture and City Development

Appendices:
Appendix A Public consultation
Appendix B Historic England opinion

Background list of documents: Section 100D of the Local Government Act 1972

The following documents disclose facts or matters, which have been relied upon to a material extent by the author in preparing this report:

Title of document	Location

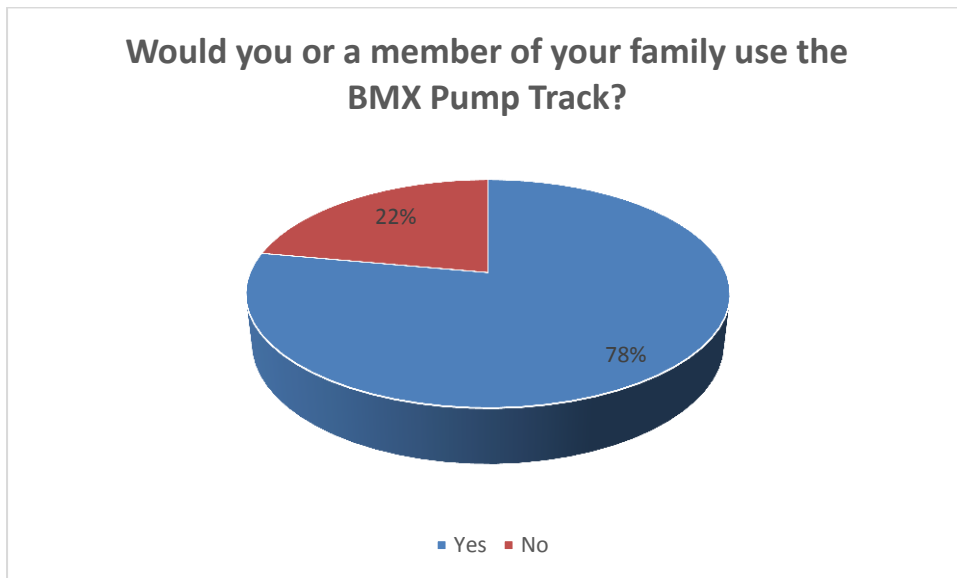
This page is intentionally left blank

BMX Pump Track Poll Results

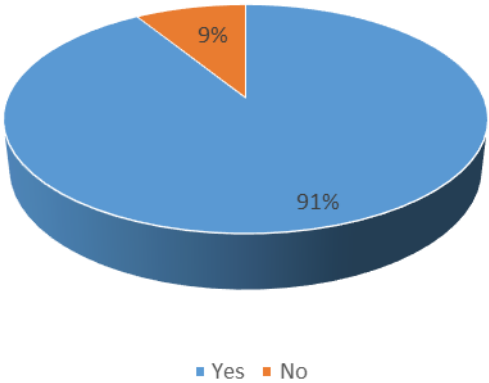
Headline results:

- 410 individuals responded to the BMX Pump Track Poll
- On the whole respondents were very open to the idea of a Pump Track being developed in the North of the City.
- 78% indicated that they or a member of their family would use such a facility.
- Of the 22% who said they would not use the track, over half of them - 66% of them still thought that such a facility would be good for the city.
- Only 9% overall thought that a pump track would not be a good idea for the city.
- Many comments have been received to support why respondents would or would not use the facility, these are being used to help inform the project planning as it develops.

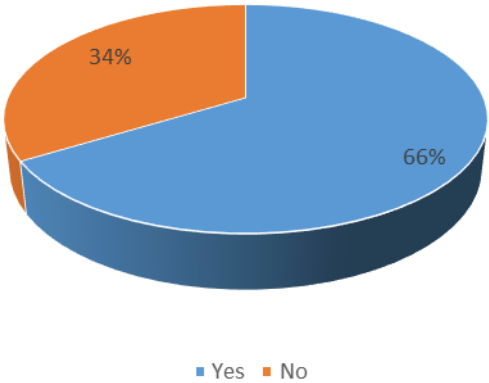
Breakdown of responses



Do you think this facility would be good for the area?



Of those who said they wouldn't use it - do they still think this facility is a good idea?



Dear Ben

Thank you for this. Without more detail of what is proposed and a detailed assessment I can only offer you a very provisional view on the impact of the proposals.

Both Option two and Option 3 sites lie immediately adjacent to the scheduled monument of Hilsea Lines. These formed a critical part of the defences of Portsmouth, effectively barring access across the Portsea Creek. Together with the various forts and batteries of the period in Portsmouth and Gosport, they formed part of a huge defensive complex, of immense importance in understanding military technology and the resources committed to defending Britain in the nineteenth century. The Lines were completed in 1871, and consisted of a sequence of curtains and bastions with flanking batteries of guns. Beyond the earthworks there is a moat, which is part of the scheduled monument. This proposal lies between the scheduled moat and the scheduled earthworks.

For obvious reasons, this area would have been kept clear of impediments to the flanking fire which was key to the functioning of the defences, and it remains clear today, unlike most of the other locations along the north side of the lines. It lies between the moat and the guns, and allows the relationship between the two to be clearly understood, and also it allows an understanding of the relationship the West Demi-Bastion, the West Curtain and all the associated embrasures and earthworks.

The proposals would impact in two ways. Firstly, it would restrict the movement of anyone attempting to understand the functioning of the Lines, and thus detract from an appreciation of their significance. Secondly, it would detract from the contribution that this area makes as an open and unencumbered space to the setting of the monument. It was open and unencumbered for a reason, and that was because this was the 'killing zone' of the batteries, raked by heavy gunfire and within which nothing would survive. The presence of a BMX track could only detract from that.

I am not able to offer a view on what level of harm might result, but I think it is reasonable to say that there would be harm to the significance of the monument from a proposal of this type at this location. It would of course be a matter for the local authority to decide whether the level of harm was outweighed by the public benefits offered by the proposal. I would suggest however that a first step would be to see if those public benefits might be achieved elsewhere.

Regards

Chris

Chris Welch BSc MA MCIfA | Inspector of Ancient Monuments | Berkshire,
Buckinghamshire, Hampshire, Isle of Wight and Oxfordshire | Direct Line: 01483 252027
Mobile phone: 07764 561602

Historic England | Eastgate Court | 195-205 High Street | Guildford | GU1 3EH

We have launched four new, paid-for Enhanced Advisory Services, providing enhancements to our existing free planning and listing services. For more information on the new Enhanced Advisory Services as well as our free services go to our website: www.HistoricEngland.org.uk/EAS

From: Cracknell, Ben (Planning) [<mailto:Ben.Cracknell@portsmouthcc.gov.uk>]
Sent: 25 November 2015 17:40
To: Welch, Chris
Cc: Bunker, Louise
Subject: Hilsea Lines (Scheduled Ancient Monument) - Proposal for BMX pump track

Hilsea Lines (Scheduled Ancient Monument) - Proposal for BMX pump track

Hi Chris

Further to our phone conversation (25.11.15) regarding the above. Please find attached various files provided by colleagues indicating the location and a possible layout for a BMX track, and providing an idea of its possible appearance.

I understand that 'option 2' on the attached site plan PDF is under consideration.

In light of our conversation I have advised colleagues that you expressed reservations regarding the suggestion. (Albeit that this is of course in the absence of any detail regarding the proposal) As discussed, I would welcome a brief written response from you outlining your thoughts on the proposal.

I also draw your attention to the Conservation Area Appraisal and Guideline Document for the Hilsea Lines Conservation Area (No.27).

<https://www.portsmouth.gov.uk/ext/documents-external/dev-cons-area-27-guidlines-hilsealines.pdf>

This contains a number of maps (on p.20 and p.28) and images which may help to inform your response.

Regards

Ben

Ben Cracknell

Principal Planning Officer (Conservation)
Planning Services
Floor 5 (Core 6)
Civic Offices
Guildhall Square
Portsmouth
PO1 2AU

Tel: 02392 84 1127

E-mail: Ben.cracknell@portsmouthcc.gov.uk

Agenda Item 13



Portsmouth
CITY COUNCIL

THIS ITEM IS FOR INFORMATION ONLY

Title of meeting:	Culture, Leisure and Sport Decision Meeting
Subject:	<i>Capturing the Spirit</i> - A community project based in Paulsgrove and Wymering
Date of meeting:	18 March 2016
Report by:	Director of Culture and City Development
Wards affected:	Paulsgrove and Cosham

1. Requested by

1.1 Cabinet Member for Culture, Leisure and Sport

2. Purpose

2.1 To advise Members of the submission of an application to the Heritage Lottery Fund (HLF) for funding to support a community project based in the north of the city.

3. Information Requested

3.1 The motivation for developing this bid at the present time is threefold:

- The original residents of Paulsgrove are getting on in years and we need to capture their spirit and early experiences of Paulsgrove while there is still the opportunity to do so.
- A number of Portsmouth's communities are under-represented in the city's museum and archive collections. This was recognised in both the Portsmouth Museums Strategy and Collection Development Policy. *Capturing the Spirit* will go some way towards rectifying this for Paulsgrove.
- The Economic Development, Culture and Leisure Scrutiny Panel identified the potential of museums to animate and bring life to under-performing high streets (March 2015). *Capturing the Spirit* will be based at 147 Allaway Avenue (shared with colleagues from Housing) and the to-ing and fro-ing of increasing numbers of participants contributing to the project will help to bring life to the high street and business to the local shops.

3.2 The project will run for 20 months and will involve a range of opportunities to engage the community and its different groups and audiences including hands-on drop in sessions, talks and walks, and eventually a series of community led projects

to explore different aspects of life in Paulsgrove (past and present). It includes funding for three part-time posts - a project co-ordinator and two trainees; the latter aimed at and ideally recruited from the local community. We expect to engage around 30+ volunteers from the local community on the project.

- 3.3 The project has been developed by the Area Development Worker on behalf of the Paulsgrove and Wymering Trust which is the project's lead organisation. Portsmouth Museums Service will be actively involved in the project as a partner. The outcome of the application to HLF will be known in approximately two months.
- 3.4 The amount requested from HLF is £99,000, which is supported by in-kind support from PCC of £28,000 and the community allocation from the Portsmouth Summer Show 2016 of around £7,000.

.....
Signed by:
Stephen Baily
Director of Culture and City Development

Appendices: None

Background list of documents: Section 100D of the Local Government Act 1972

The following documents disclose facts or matters, which have been relied upon to a material extent by the author in preparing this report:

Title of document	Location
Portsmouth Museums Strategy	PCC website
Collection Development Policy	PCC website